



The SWEDISH-AMERICAN
CHAMBER OF COMMERCE, Inc.

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FOR IMMEDIATE RELEASE

Yubico – Winner of the Anders Wall Entrepreneur of the Year Award



The Swedish-American Chamber of Commerce, Inc. is pleased to announce the winner of the Anders Wall Entrepreneur of the Year Award; **Yubico**. Among the five selected companies that made onstage presentations during the Innovate46 conference on October 14, the jury chose Yubico as the winner based on the following three criteria;

- Exceptional entrepreneurial capacity and ability to create and lead a successful business
- Registered and established with a proven technology or product already being sold in the U.S.
- Possess a high probability to succeed in the United States.

The entrepreneur behind Yubico; Stina Ehrensvar, received a check of \$25,000 from Anders Walls Stiftelse. The jury consisted of Jury Chair Cathinka E. Wahlström, Senior Managing Director, Accenture; Honorary Consul General David E. R. Dangoor, President, Innoventive Partners; Pär-Jörgen Pärson, General Partner, Northzone; Ellis Rubenstein, President & CEO, The New York Academy of Sciences; Elisabeth Thand Ringqvist, Chairman, Swedish Private Equity & Venture Capital Association; Dr. mult. h.c. Anders Wall, Entrepreneur & Chairman, Beijer Alma & Ander Walls Stifelse. The other nominated companies that made onstage presentations at Innovate46 were Bloglovin', Intuitive Aerial, Neo Technology, and Toca Boca. Please find more information about Yubico below.

Yubico

As the inventor of the YubiKey, Yubico defines new world standards for protecting logins and servers across the Internet. Hardware authentication tokens have failed to scale due to cost and complexity, and software-based authentication solutions- including static passwords, SMS, and mobile software tokens- have all become sitting ducks for hackers. With trillions of dollars and sensitive company and user information lost in identity theft every year the trust in the Internet has been severely damaged but Yubico has a solution. Yubico's unique USB and NFC keys offer one-touch strong authentication for all devices and platforms- with no driver or client software needed. With successful enterprise deployments in 156 countries, including 8 of the top 10 Internet companies. Yubico is adding the consumer market to its list of strong authentication converts. Founded in Sweden in 2007, Yubico is privately held with offices in Palo Alto, CA; Stocholm, Sweden; and London, UK.

For more information about Innovate46 and The Swedish-American Chamber of Commerce, Inc., please contact Renée Lundholm, President, at +1 212 838 5530 or visit www.innovate46.com and www.saccny.org