



The SWEDISH-AMERICAN
CHAMBER OF COMMERCE, Inc.

NEW YORK

Since 1906

The Dangoor New York Marketing/PR Scholarship 2018

Scholarship at the Swedish-American Chamber of Commerce in New York

The Swedish-American Chamber of Commerce in New York (SACC New York) is proud to announce the second Dangoor New York Marketing/PR Scholarship available for students at the Stockholm School of Economics. The scholarship will allow a young professional to work at the offices of SACC New York for a period of twelve months starting January 2018 and ending December 2018.

The scholar will have the opportunity to gain unparalleled experience of the U.S. business environment and Swedish-American business exchanges by working to promote and enhance trade, commerce and other business relations between Sweden and the U.S., as well as meet and get acquainted with Senior Swedish and American business executives connected to the Chamber. As a scholar you will be involved in all aspects of the Chamber and gain valuable knowledge in marketing and publishing, membership services, and high-level event planning and execution.

An ideal applicant profile:

- A final year Bachelor's student at the Stockholm School of Economics, or a 1st or 2nd year Master's student, preferably majoring in marketing.
- Strong interpersonal skills
- Experience in Marketing/PR and event planning
- Strong written and verbal communication skills in both English and Swedish
- International experience is considered a key qualification

Please send your application, including cover letter, one-page resume, and grade transcripts to Olof Bruno, at olof.bruno@saccny.org. For more information about SACC New York, visit: www.saccny.org.

Applications must be received no later than **October 1, 2017**.

ABOUT THE CHAMBER: The Swedish-American Chamber of Commerce in New York (SACC New York) is a private membership organization founded in 1906. As the first and leading Swedish-American Chamber of Commerce, SACC New York provides a vast array of services aimed at promoting and advancing business relations between Sweden and the U.S. Our offices are located in Midtown, Manhattan.

ABOUT THE SCHOLARSHIP DONOR: David Dangoor is a Swedish businessman who moved to New York in 1987. He is the Principal and President of Innoventive Partners LLC, which provides consulting services in strategic planning, marketing and public relations. David is also Chairman of the board of directors for BioGaia AB, a Swedish public biotech company headquartered in Stockholm. He also serves on the board of Lifetimes Brands, Inc. and Lorillard, Inc. and on the advisory board of the Denihan Hospitality Group.

David is active in the non-profit arena. He is on the boards of the Swedish-American Chamber of Commerce in New York, where he was Chairman from 1997 to 2001; BAM (Brooklyn Academy of Music); the American-Scandinavian Foundation; Friends of Karolinska Institutet; as well as New York City Ballet.