



TRI-STATE DIRECTORY 2019

THE SWEDISH-AMERICAN
CHAMBER OF COMMERCE, NEW YORK.

Across the globe.

Across the country.
Across the kitchen table.

As you look to protect and grow your wealth, its important to work with a firm with a global perspective, translated through the relevant and trusted advice of a Financial Advisor. Together, we'll craft your own unique plan, and work with you every step of the way to help you achieve it - on your terms.

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Keith A. Swanson, CFP®
Vice President - Wealth Management
201-587-2061
keith.swanson@ubs.com

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61 South Paramus Road
Mack Center IV, 4th Floor
Paramus, NJ 07652-1236
201-845-4415 800-423-3381

ubs.com/fa/keithswanson



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The Swedish-American Chamber of Commerce, New York is a non-governmental organization. Our mission is to promote, advance and protect commercial and professional relations between Sweden and the United States while acting as an important support agent for Swedish businesses internationalizing into the U.S. market.

Published by:
The Swedish-American Chamber of Commerce, New York.
900 3rd Ave, 29th Floor
New York, NY 10022
Tel: +1 212 838 5530
www.saccny.org
info@saccny.org



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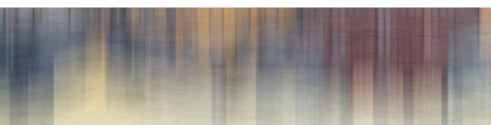
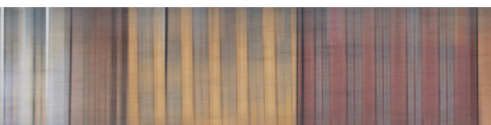


DIRECTORY OF SWEDISH-RELATED COMPANIES IN THE TRI-STATE AREA

2019



PREDICTIVE PROACTIVE BUSINESS-MINDED



Partners with the Swedish business community.

At Nixon Peabody, we're constantly thinking ahead about your business. Bringing together the knowledge, experience and connections of 600+ attorneys, we complete the transaction, solve the dispute, win the trial. Whatever the industry, wherever the geography.

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Daniel Burnham, 312-425-8513
Richard Langan, 202-940-3140
Courtney New, 401-454-1116
Richa Naujoks, 516-832-7540

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THE TRI-STATE IN NUMBERS

355

BUSINESSES IN THIS DIRECTORY

333,847

**OF SWEDISH ORIGIN
IN THE TRI-STATE AREA ¹**

51,614

**JOBS CREATED BY SWEDISH
BUSINESS IN THE TRI-STATE AREA ²**

1. Embassy of Sweden in the U.S., Swedish Companies Create Jobs in America, 2018, (https://issuu.com/embassyofswedenc/docs/booklet_sweden_creates_jobs_in_amer).

2. Ibid.





It is my pleasure to present the 2018 edition of one of SACCNY's most appreciated publications and resources; The Directory of Swedish related Companies in the Tri-State Area. This publication is the only one of its kind, and is a compilation of Swedish related companies operating in New York, New Jersey, Connecticut, and Pennsylvania—capturing the extensive Swedish-American business community in the Tri-State area.

We are excited to note the Swedish interest for U.S. expansion is growing continuously. The number of companies, ranging from large global corporations to ambitious startups, across a broad spectrum of industries—settling in the Tri-State Area is steadily increasing. Thus, we count it as our responsibility to keep this readily accessible to our extensive network, not only allowing the companies to communicate with us, but also with each other.

On a further note, SACCNY remains committed to its mission: "To promote, advance, and protect direct commercial relations between the U.S. and Sweden",

by facilitating networking and professional partnerships. This year we are proud to have taken the next step in realizing our vision and lowering the threshold for Transatlantic business by launching Gateway—SACCNY's new and unique, state-of-the-art landing and launching pad and venue for Swedish and American scaleups and global corporations in the heart of New York City.

Lastly, we want to extend a warm thanks to our advertisers for their contributions to strengthening Swedish-American business relations.

We look forward to continued interaction with all of you and hope you feel compelled to take on an ever more active role in our journey together.

A handwritten signature in black ink, which appears to read "Anna Throne-Holst". The signature is stylized and cursive.

Anna Throne-Holst,



Established in 1906 with the purpose to support Swedish-American commerce and business relations and facilitate the internationalization process for Swedish companies expanding to the U.S. market, SACCNY has become the largest and most active Swedish Chamber in the U.S. as well as the largest Swedish Chamber of Commerce in the world.

As the number of Swedish companies interested in the U.S. market is steadily increasing, SACCNY is excited to expand further this year by launching Gateway—an indispensable innovation platform for Swedish scaleups and acclaimed entrepreneurs looking to expand in the U.S., as well as a home-away-from-home for large, established corporations.

Throughout the years, SACCNY has lowered the threshold for the Transatlantic move for an impressive number of professionals seeking opportunities in the U.S., by providing guidance and

assisting in business matchmaking. With Gateway, SACCNY allows for further cross-pollination among member companies, ignite partnerships and increase collaborations by merging silos and providing cutting-edge innovation master classes and labs, to spur innovation.

The Chamber is proud to see that Swedish companies are thriving in the states of New York, New Jersey, Connecticut and Pennsylvania and want to encourage all companies and professionals operating in the Tri-State Area to take part in the biggest Swedish-American network as we believe we can best develop and grow together.

BUSINESS SERVICES

The Business Services division at SACCCNY is geared to support and facilitate establishing, developing, sustaining and incorporating a growing or new business in America for it to successfully accelerate on the market. To help our members reach their full business potential on the U.S. market, as a part of SACCCNY's mission, we offer:

- Information and Guidance
- Business Matchmaking
- Business Support Office
- Acceleration Programs
- Innovation Labs

PUBLICATIONS & MARKETING

The Chamber offers an assortment of publications such as the very appreciated magazine "In New York" including news about our members and exciting features on entrepreneurship, innovation and business leadership. The publications and online content act as a megaphone for members and reach a wide and influential audience. Current publications consist of:

- The Magazine "In New York"
- The Membership Directory
- The Tri-State Directory
- Digital Newsletters

CONFERENCES & EVENTS

Every year, SACCCNY hosts more than 40 events to provide our members with opportunities to meet with the exciting Swedish-American business community. SACCCNY organizes a wide range of diverse networking events on a regular basis and span from our After-Work Keynotes, Speaker Breakfasts, Mixers, Luncheons to Networking events for our Young Professionals network, designed to fit the priorities and interests of our members. In addition, SACCCNY hosts its three annual conferences known for their remarkable list of panels and speakers, and timely content. The aim of the conferences is to highlight Swedish innovation, entrepreneurship, business and sustainability and include:

- Innovate46
- The Sustainability Summit
- The Executive Women's Conference



Find us on social media: @saccnewyork
Stay informed about events and programming at www.saccny.org

OUR ANNUAL CONFERENCES

SACCNY organizes three annual conferences, featuring top business executives as well as academics, politicians, policymakers, and other experts. Through various talks, panels, and seminars on specific themes, participants and guests have a unique chance to gain new knowledge and exchange ideas. The conferences are a go-to place for both Swedish and American business leaders and innovators, who want to stay current on the latest trends related to innovation and sustainability: some of the most important factors that define successful businesses today. They also provide a powerful networking platform, as a meeting place for the most influential people in their fields.

INNOVATE46



the conference, SACCNY also hosts an acceleration week for promising Swedish startups in collaboration with the Swedish Energy Agency and the Swedish Agency for Economic and Regional growth each year during which the startups get the opportunity to pitch their innovative business ideas on the 146 stage at Nasdaq to a crowd of investors, entrepreneurs and leading decision-makers. The winning entrepreneur is awarded a \$25K cash grant from the Anders Wall Foundation.

In October, SACCNY hosts its yearly full-day conference Innovate46 that features representatives from American and Scandinavian venture capital firms, researchers, cutting-edge companies and prolific startups for interactive workshops, panels and expert talks. Innovate46 aims to explore the importance of thriving, collaborative ecosystems and how actors can continue to build connections between small and big—Sweden and the U.S. The conference gives a valued insight in the corporate—startup world through our workshops with pioneering entrepreneurs and speakers. Aligned with



WINNING TOGETHER

Anna Throne-Holst
President, SACCNY

Niclas Holmberg
Managing Director, Nasdaq



THE SUSTAINOLGY SUMMIT



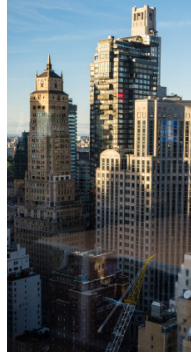
SACCNY's annual Sustainology Summit has over the past few years become one of the Chamber's most important initiatives. The conference provides an interactive platform for executives, entrepreneurs, and investors in the food industry as well as for the FoodTech startups from Stockholm and New York to connect, be inspired and sketch out new goals for the most pressing eco-related issues of our time: the future of food. This year's theme was the UN Sustainable Development goal #17, partnership for sustainable development. The Sustainology Summit focuses on creating partnerships at the intersection of food, tech and innovation.

THE EXECUTIVE WOMEN'S CONFERENCE (EWC)

For 17 consecutive years in a row, the Chamber has organized the Executive Women's Conference to highlight Swedish and American business leaders. The eWc provides an interpersonal stage and forum for discussion and interaction between female executives and entrepreneurs. The annual conference is alternatively held in Stockholm or New York. Today, eWc is an intercontinental event and a vital part of leading business women's schedules. The purpose of the event is to create a network for executive women in Sweden and the U.S. to inspire each other and harness the collective power of these executive women's energy, talents and visions.



GATEWAY



Your Gateway to Success.

Our mission is to support your vision for the U.S market – be it to establish, grow or accelerate your business – and make it a reality.

Gateway is a 20,000 sqft Swedish-American business hub and innovation platform which holds a mixture of exceptional and cutting-edge entrepreneurs, investors, innovators, related talents and seasoned business executives. The Gateway community is characterized by a collaborative culture with a desire to connect and share know-how with others to build relationships and grow businesses. The community contributes to shape the best environment for businesses, big and small, to venture in New York and on the U.S. market. The office space is located on the 29th floor in Midtown Manhattan and has a breathtaking

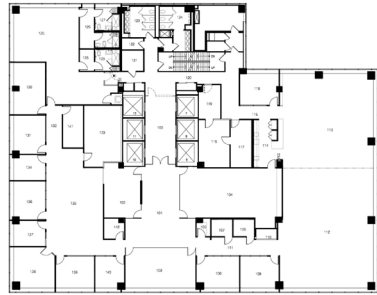
view in all cardinal directions. New York is known as the financial capital of the world; many international companies have their headquarters in the city and is also home to a booming startup- and tech scene. Gateway positions the Swedish businesses just a few steps away from the most influential investors and companies in America.



Gateway offers a wide range of services designed for all companies, big and small. Gateway services are co-developed with GIANT Innovation and Epicenter Gateway which host hackathons, digital safaris, programming and innovation master classes to help companies thrive on the U.S. market. Services also include acceleration programs, back office support and business matchmaking, together with SACCNY and selected professional services partners.



Gateway is the ultimate springboard for your business to launch, develop and thrive in one of the worlds largest markets, New York City.



RESIDENT MEMBERSHIP

Resident membership is for those who use Gateway as their primary workplace and require either a private desk or a studio.

- Dedicated desk (\$790/mo)
- Small studio (\$3,370/mo)
- Medium studio (\$4,950/mo)
- Large Studio (\$6,530/mo)



NON-RESIDENT MEMBERSHIP

Non-resident membership is for those with an irregular or occasional need for a workspace or whose primary interest is the Gateway community, programming and events.

- Local flex (\$490/mo)
- Knowledge membership (\$190/mo)

SACCNYP MEMBERSHIP

Your network to Unlimited Business Opportunities

It's time to get you connected! Think of SACCNYP as the bridge between you and the network you require to succeed.

Together with our constantly growing web of engaged members representing all industries and sectors, we are on a mission to nurture a high-quality network of companies, ranging from start- and scaleups to large global companies. Whatever membership you choose is the right one for your company, you are part of an impressive network that will create value for your business.

WHY BECOME A SACCNYP MEMBER?

SACCNYP has always had a special standing in regards to American business and its broad network. I am looking forward to further enhance SACCNYP's network since it's my belief that it is more important than ever in our digitalized world.

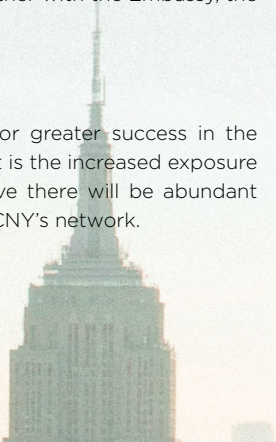
—Bodil Eriksson, CEO, Volvo Cars Mobility

SACCNYP provides a great network of executives in the city that serves as a gateway to many Swedish companies hoping to expand and grow their business in the U.S. The SACCNYP network is a solid partner in Team Sweden USA together with the Embassy, the Consulate General in New York and Business Sweden.

—Karin Olofsdotter, Swedish Ambassador to the United States

SACCNYP's far-reaching professional network and potential for greater success in the U.S. and other global market is invaluable; an important aspect is the increased exposure to potential business customers in the market and we believe there will be abundant opportunities to create new, efficient partnerships within SACCNYP's network.

—Christian Luiga, EVP and Group CFO, Telia Company



SACCNY Memberships

YOUNG PROFESSIONALS

**NETWORK, LEARN
AND MEET OTHER
YOUNG
PROFESSIONALS**

**THE MEMBERSHIP
FOR PROFESSIONALS
UNDER 30**



ASSOCIATE

**GAIN KNOWLEDGE
FROM TOP BUSI-
NESS MINDS ON
HOW TO DRIVE
GROWTH**

**THE INDIVIDUAL
MEMBERSHIP**



SMALL BUSINESS

MAKE IT IN THE U.S.!

**THE MEMBERSHIP FOR
YOUR BUSINESS**



BUSINESS

**TAKE YOUR BUSI-
NESS TO THE NEXT
LEVEL**

**THE MEMBERSHIP FOR
YOUR BUSINESS**



BRONZE

**GET MAXIMUM EXPOSURE
AND BRANDING
OPPORTUNITIES**

**THE MEMBERSHIP FOR
YOUR BUSINESS**



SILVER

**BECOME PART OF
SACCNY'S STRATEGY AND
OPERATIONS**

**THE MEMBERSHIP FOR
YOUR BUSINESS**



GOLD

**BECOME A CORE PARTNER
OF SWEDISH-AMERICAN
BUSINESS**

**THE MEMBERSHIP FOR
YOUR BUSINESS**



What are you looking for in a membership?

SACCNY gives you the opportunity to choose a membership that suits you the best.

THE BACKBONE OF YOUR BUSINESS

LIFE
IN THE
CLOUDS

MASSIVE
ONLINE
GAME

INTELLIGENT
MACHINES



ENTER
PRISE



BIG
SOCIAL
NETWORK

We're the world's #1 backbone and that's just the start. We connect the world's largest operators, content providers and clouds – as well as the enterprises that rely on them. Our 265 Points-of-Presence across Europe, North America, Asia and the Middle East connect customers in 110 countries. We enable innovation throughout society at the speed of fiber.

COMPANY LISTINGS

*Swedish Related Companies
in the
Tri State Area*

0600 LLC

459 Columbus Avenue, Apt 306
New York, NY, 10024

Tel: +1 646 982 9892
Contact: Erik Ulin
Title: Founder
E-mail: erik.ulin@gmail.com

Industry: Consulting Services

2conciliate Business Solutions Inc

c/o SACCNY 900 3rd Ave, 29th floor
New York, NY 10022

Tel: +1 347 7534752
Contact: JanE Larsson
Title: CEO & Founder
E-mail: jane@2c8.com

Website: www.avolsson.com
Industry: IT Services & Software

A.V. Olsson Trading Co., Inc.

26 Arcadia Road, Suite 11
Old Greenwich, CT, 06872

Tel: +1 203 253 3740
Contact: Kenneth Olsson
Title: President
E-mail: ken@avolsson.com

Website: www.avolsson.com
Industry: Food & Beverage

AAK USA, Inc.

499 Thornall Street, 5th Floor
Edison, NJ, 08837

Tel: +1 973 344 1300
Contact: Terrence W. Thomas
Title: President AAK USA & Canada
E-mail: info@aak.com

Website: www.aak.com
Industry: Manufacturing & Engineering

ABB

1460 Livingston Avenue
North Brunswick, NJ, 08902

Tel: +1 732 932 6103
Contact: Michael Trapani
Title: Account Manager
E-mail: michael.trapani@us.abb.com

Website: new.abb.com/us
Industry: Manufacturing & Engineering

The Absolut Company, Inc.

1370 Avenue of the Americas, 30th Floor
New York, NY, 10019

Tel: +1 212 641 8700
Contact: Tim Murphy
Title: VP Digital & Media
E-mail: info@theabsolutcompany.com

Website: www.absolut.com
Industry: Food & Beverage



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Acast USA

95 Grand St, Apt 3, 2nd Floor
New York, NY, 10013

Tel:
Contact: Karl Rosander
Title: Founder & President
E-mail: hello@acast.com

Website: www.acast.com
Industry: Media

Accedo

20 Jay Street, Suite 213
Brooklyn, NY, 11201

Tel: +1 718 438 6448
Contact: Lawrence Brickman
Title: Global VP Pay TV Solutions
E-mail: ny@accedo.tv

Website: www.accedo.tv
Industry: ICT

Acne Studios

33 Greene Street
New York, NY, 10013

Tel: +1 212 334 8345
Contact: Jonny Johansson
Title: Creative Director
E-mail: greenestreet@acnestudios.com

Website: www.acnestudios.com
Industry: Fashion & Apparel

Agaton Strom

33 Nassau Ave, #1
Brooklyn, NY, 11222

Tel: +1 917 306 7014
Contact: Agaton Ström
Title: Owner
E-mail: studio@agatonstrom.com

Website: www.agatonstrom.com
Industry: Photography

Aggancio, Inc.

c/o SACCNY 900 3rd Ave 29th floor
New York, NY 10022

Tel: +1 646 652 6188
Contact: André Haug
Title: President
E-mail: andre.haug@aggancio.com

Website: www.aggancio.com
Industry: Recruitment & Coaching

Akelius Real Estate Management LLC

110 William Street
New York, NY, 10038

Tel: +1 917 972 0404
E-mail: info@akelius.us

Website: www.akelius.us
Industry: Real Estate

Akzo Nobel Coatings, Inc

150 Columbia Avenue
Reading, PA, 19601

Tel: +1 610 685 7600
Contact: Steve Kiefer
Title: Business Director
E-mail: steve.kiefer@akzonobel.com

Website: www.akzonobel.com
Industry: Manufacturing & Engineering

Alexander Klingspor

32 Union Square East, suite 1206
New York, NY, 10003

Tel: +1 917 415 8617
Contact: Alexander Klingspor
Title: Independent Fine Art Professional
E-mail: info@artofklingspor.com

Website: www.alexanderklingspor.com
Industry: Art, Entertainment & Film

Aligned Energy

60 Backus Avenue
Danbury, CT, 06810

Tel: +1 917-520-8032
Contact: Marcus Moliteus
Title: Director Solutions Engineering
E-mail: marcus.moliteus@alignedenergy.com

Website: www.alignedenergy.com
Industry: IT Services & Software

Alimak Hek, Inc.

25 Brook Street, Suite 200
Shelton, CT, 06484

Tel: +1 203 513 3141
Contact: Thomas Dunn
Title: VP Industrial Elevators
E-mail: thomas.dunn@alimakhek.com

Website: www.alimakhek.com
Industry: Construction

American Friends of

Uppsala University

c/o SACC New York 570 Lexington Avenue, 20th Floor
New York, NY, 10022

Tel: +1 212 838 5530
Contact: Olof Bruno
Title: Finance Manager
E-mail: olof.bruno@saccny.org

Website: www.afuu.org
Industry: Academic Institutions

American Swedish Historical Museum

1900 Pattison Avenue
Philadelphia, PA, 19145

Tel: +1 215 389 1776
Contact: Tracey Beck
Title: Executive Director
E-mail: info@americanswedish.org

Website: www.americanswedish.org
Industry: Museum

American Unmanned Systems LLC

40 Signal Road
Stamford, CT, 06902

Tel: +1 203 724 9826
Contact: Peter Mühlrad
Title: President
E-mail: peter@americanunmannedsystems.com

Website: www.americanunmannedsystems.com
Industry: Security

Anders Wahlstedt Fine Art

40 East 63rd Street, 3rd Floor
New York, NY, 10065

Tel: +1 917 868 9010
Contact: Anders Wahlstedt
Title: Owner & Director
E-mail: anders@wahlstedtart.com

Website: www.wahlstedtart.com
Industry: Art, Entertainment & Film

Annika Inez

254 36th Street
Brooklyn, NY 11232

Tel: +1 718 488 0400
Contact: Annika Inez
Title: Owner
E-mail: hello@annikainez.com

Website: www.annikainez.com
Industry: Design

Anticimex Inc

350 Springfield Avenue Suite #200
Summit, NJ, 07901

Tel: +1 973 609 2314
Contact: Jens Peter Nielsen
Title: Vice President
E-mail: jenspeter.nielsen@anticimex.com

Website: www.anticimex.com/en-US/
Industry: Commerical Services

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EISNERAMPER

Apica Inc.

1133 Broadway, Suite 1301
New York, NY, 10010

Tel: +1 310 776 7540
Contact: Carmen Carey
Title: CEO
E-mail: carmen.carey@apicasystems.com

Website: www.apicasystem.com
Industry: IT Services & Software

Appelquist-Architects

30 Orchard Street, PHA
New York, NY, 10002

Tel: +1 917 331 1235
Contact: Claes-Henric Appelquist
Title: President
E-mail: info@appelquist-architects.com

Website: www.appelquist-architects.com
Industry: Art, Entertainment & Film

Applied Value Group

350 5th Avenue, Suite 5400
New York, NY, 10118

Tel: +1 646 336 4971
Contact: Emily Young
Title: Office Manager
E-mail: emily.young@appliedvalue.com

Website: www.appliedvaluegroup.com
Industry: Consulting Services

Aquavit, Inc.

65 East 55th Street
New York, NY, 10022

Tel: +1 212 307 7311
Contact: Håkan Swahn
Title: President
E-mail: info@aquavit.org

Website: www.aquavit.org
Industry: Hospitality

Area ID

1stdibs Showroom, 200 Lexington, 10th
floor, booth 1043
New York, NY, 10016

Tel: +1 212 219 9903
Contact: Inga Davidsson
Title: Owner
E-mail: inga@areaid.com

Website: www.areaaid.com
Industry: Interior Design & Furnishing

Area Inc.

58 East 11 Street
New York, NY, 10003

Tel: +1 212 924 7084
Contact: Anki Spets
Title: Founder
E-mail: anki@area-inc.net

Website: www.areahome.com
Industry: Interior Design & Furnishing

Arlo Group LLC

63-109 Saunders Street, Apt F4
Rego Park, NY, 11374

Tel: +1 929 666-7050
Contact: Arlene Ramphal
Title: President
E-mail: arlene@arlobenefits.com

Website: www.arlobenefits.com
Industry: Consulting Services

Art and More Gallery

9 East 8th Street, Suite #358
New York, NY, 10003

Tel: +1 646 468 2188
Contact: Susanne Ohlin-Kjellberg
Title: Managing Director
E-mail: info@artandmore.se

Website: www.artandmore.se
Industry: Art, Entertainment & Film

Aruliden

30 West 24th Street, 9th Floor
New York, NY, 10010

Tel: +1 212 463 0286
Contact: Johan Liden
Title: Co-founder, Principal
Industrial Design
E-mail: Johan@aruliden.com

Website: www.aruliden.com
Industry: Design

Aska

90 Wythe Avenue
Brooklyn, NY, 11249

Tel: +1 917 415 3265
Contact: Fredrik Berselius
Title: Chef & Partner
E-mail: fredrik@askanyc.com

Website: www.askanyc.com
Industry: Food & Beverage

Assa Abloy Entrance Systems US Inc.

110 Sargent Drive
New Haven, CT, 06511

Tel: +1 704 283 2101
Contact: Michael McCaslin
Title: President, North America
E-mail: marketing.na.besam@assaabloy.com

Website: www.assaabloyentrance.com
Industry: Manufacturing & Engineering

Assa Abloy Inc.

110 Sargent Drive
New Haven, CT, 06511

Tel: +1 203 624 5225
Contact: Thanasis Molokotos
Title: President & CEO
E-mail: info@abloyusa.com

Website: www.assaabloy.com
Industry: Manufacturing & Engineering

Atlantic Container Line

50 Cardinal Drive
Westfield, NJ, 07090

Tel: +1 908 515300
Contact: Mindy Weissman
Title: VP Controller and Treasurer
E-mail: info@aclcargo.com

Website: www.aclcargo.com
Industry: Logistics & Packaging

Atlas Copco North America LLC

7 Campus Drive, Suite 200
Parsippany, NJ, 07054

Tel: +1 973 439 3450
Contact: Jim Levitt
Title: President
E-mail: ir@se.atlascopco.com

Website: www.atlascopco.us
Industry: Manufacturing & Engineering

Austere

229 East 79th Street
New York, NY, 10075

Tel: +1 646 493 5080
Contact: Fredrik Carlström
E-mail: fc@austere.co

Website: www.austere.co
Industry: Marketing, PR & Communications

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536 Broadway, 8th Floor
New York, NY, 10012

Tel: +1 212 993 6447
Contact: Bill Podurgiel
Title: Studio Manager
E-mail: info@avalanchestudios.se

Website: www.avalanchestudios.se
Industry: IT Services & Software

Axel Johnson Inc.

155 Spring Street, 6th Floor
New York, NY, 10012

Tel: +1 646 291 2445
Contact: Michael D. Milligan
Title: President & CEO
E-mail: info@axeljohnson.com

Website: www.axeljohnson.com
Industry: Financial Services

Bag-all Inc.

544 Park Avenue
Brooklyn, NY, 11205

Tel: +1 917 690 5070
Contact: Jennifer Jansch
Title: CEO
E-mail: jennifer@bag-all.com

Website: www.bag-all.com
Industry: Consumer Goods

Barnebys

33 Irving Place, 3rd Floor
New York, NY, 10003

Tel: +1 201 406 89 27
Contact: Evan Tobias
Title: Head of Sales USA
E-mail: evan.tobias@barnebys.com

Website: www.barnebys.com
Industry: Art, Entertainment & Film

BBH New York

32 Avenue of the Americas, 19th Floor
New York, NY, 10013

Tel: +1 212 812 6600
Contact: Tim Harvey
Title: Global Business Development
Director
E-mail: tim.harvey@bartleboglehegarty.com

Website: www.bartleboglehegarty.com
Industry: Marketing, PR & Communications

Biolin Scientific, Inc.

215 College Road, Suite 300
Parasmus, NJ, 07652

Tel: +1 877 773 6730
Contact: Johan Westman
Title: CEO
E-mail: us@biolinscientific.com

Website: www.biolinscientific.com
Industry: Life Sciences & Medtech

BLK DNM

237 Lafayette Street
New York, NY, 10012

Tel: +1 212 966 6258
Contact: Ulrika Nilsson
Title: PR Manager
E-mail: nyc@blkdnm.com

Website: www.blkdnm.com
Industry: Fashion & Apparel

Bloglovin'

116 West Houston St, 5th Floor
New York, NY, 10012

Contact: Patrik Ring
Title: Co-Founder
E-mail: patrik.ring@bloglovin.com

Website: www.bloglovin.com
Industry: Marketing, PR & Communications

Bonnier Corporation

2 Park Avenue Suite 9
New York, NY, 10016

Tel: +1 212 779 5000
Contact: Eric Zinczenko
Title: CEO
E-mail: info@bonniercorp.com

Website: www.bonniercorp.com
Industry: Media

Bontouch, Inc.

228 Park Avenue South, Suite 18857
New York, NY, 10003

Tel: +1 212 858 9835
Contact: Pontus Axelsson
Title: Founder & President
E-mail: pontus.axelsson@bontouch.com

Website: www.bontouch.com
Industry: Marketing, PR & Communications

B-reel

401 Broadway, 24th Floor
New York, NY, 10013

Tel: +1 212 966 6186
Contact: Andy Williams
Title: Managing Director
E-mail: andy@b-reel.com

Website: www.b-reel.com
Industry: Media

Bridgewater Chocolate LLC

559 Federal Road
Brookfield, CT, 06804

Tel: +1 800 888 8742
Contact: Erik Landegren
Title: Founder
E-mail: erik@bridgewaterchocolate.com

Website: www.bridgewaterchocolate.com
Industry: Food & Beverage

Bröd Kitchen

1201 2nd Avenue
New York, NY, 10065

Tel: +1 212 600 5202
Website: www.brodnyc.com
Industry: Food & Beverage

Brooklyn Gin (Craftworks)

200 6th Street 3C
Brooklyn, NY, 11215

Tel: +1 917 376 9355
Contact: Emil Jättne
Title: Co-Founder & Owner
E-mail: emil@brooklyngin.com

Website: www.brooklyngin.com
Industry: Consumer Goods

BTS USA, Inc.

60 East 42nd Street
New York, NY, 10165

Tel: +1 646 378 3730
Contact: Per Ståhle
Title: SVP & Local Partner
E-mail: per.stahle@bts.com

Website: www.bts.com
Industry: Consulting Services

Bufab USA Inc

1979 Marcus Avenue, Suite 210
Lake Success, NY, 11042

Tel: +1 516 622 2252
Contact: Andrew Gadzic
Title: Managing Director
E-mail: andrew.gadzic@bufab.com

Website: www.bufab.com
Industry: Manufacturing & Engineering

Burt

110 East 25th Street
New York, NY, 10010

Tel: +1 646 249 8060
Contact: Gustav von Sydow
Title: CEO & Co-Founder
E-mail: sales@burtcorp.com

Website: www.burtcorp.com
Industry: Marketing, PR &
Communication

C&CO

229 East 79th Street
New York, NY, 10075

Tel: +1 646 493 5080
Contact: Fredrik Carlström
Title: Founder/Creative Director
E-mail: fc@carlstromand.co

Website: www.carlstromand.com
Industry: Marketing, PR &
Communication

c/o The Maidstone Hotel

207 Main Street
East Hampton, NY, 11937

Tel: +1 631 324 5006
Contact: Jenny Ljungberg Baker
Title: CEO & Owner
E-mail: jenny@themairstone.com

Website: www.themairstone.com
Industry: Hospitality

Camfil Farr

1 North Corporate Drive
Riverdale, NJ, 07457

Tel: +1 973 616 7300
Contact: Danja McMillan
Title: Regional Sales Manager
E-mail: danja.mcmillan@camfil.com

Website: www.camfil.us
Industry: Manufacturing & Engineering

Carnegie, Inc.

20 West 55th Street
New York, NY, 10019

Tel: +1 212 262 5800
Contact: Thomas Flakstad
Title: President
E-mail: intlussales@dcarnegie.com

Website: www.carnegie-edge.com
Industry: Financial Services

Catalyst Acquisition Group, LLC

30 Brink Road
Sussex, NJ, 07461

Tel: +1 973 702 3985
Contact: Hans Amell
Title: CEO & Chairman
E-mail: hamell@catalystacquisition.com

Website: www.catalystacquisition.com
Industry: Financial Services

Cellmark Pulp & Paper, Inc.

80 Washington Street
South Norwalk, CT, 06854

Tel: +1 203 299 5050
Contact: Bengt Stenbeck
Title: Senior Vice President
E-mail: info@cellmark.com

Website: www.cellmark.com
Industry: Paper, Pulp & Wood

Chalmers University of Technology

c/o SACCNY 900 3rd Ave 29th floor
New York, NY 10022

Tel: +46 70 843 5168
Contact: Birgitta Rorsman
Title: International Alumni Relations
Email: birgitta.rorsman@chalmers.se

Website: www.chalmers.se
Industry: Academic Institutions

Changes Music

47 West 130th Street
New York, NY, 10037

Tel: +1 917-582-3698
Contact: Tomas Janzon
Title: Owner

Website: www.tomasjanzon.com
Industry: Art, Entertainment & Film

Chez Moi

135 Atlantic Ave
Brooklyn, NY, 11201

Tel: +1 347 227 8337
Contact: Patricia Ageheim
Title: Owner
E-mail: info@chezmoiny.com

Website: www.chezmoiny.com
Industry: Hospitality

ChyronHego

5 Hub Dr.
Melville, NY, 11747

Tel: +1 646 469 2272
Contact: Jesper Gawell
Title: CMO
E-mail: jesper.gawell@chyronhego.com

Website: www.chyronhego.com
Industry: Media

Cint USA Inc.

989 Lenox Drive Suite 208
Lawrenceville, NJ, 08648

Tel: +1 609 557 7021
Contact: Jake Wolff
Title: Managing Director
The Americas
E-mail: jake.wolff@cint.com

Website: www.cint.com
Industry: IT Services & Software

Cision US

2 Rector Street, Suite 1201
New York, NY, 10006

Tel: +1 866 639 5087
Contact: Jack Pearlstein
Title: Executive Vice President
E-mail: info.us@cision.com

Website: www.cision.com
Industry: Media



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New York, NY, 10003

Tel: +1 917 640 5619
Contact: Emanuele Ancorini
Title: Founder & CEO
E-mail: emanuele@cobblehilljuice.com

Website: www.cobblehilljuice.com
Industry: Food & Beverage

Coesia Health & Beauty, Inc.

335 Chambers Brook Rd.
Branchburg, NJ, 08876

Tel: +1 800 526 5074
Contact: Lars Hammarstedt
Title: Sales Director
E-mail: lars.hammarstedt@nordenmachinery.se

Website: www.nordenmachinery.com
Industry: Manufacturing & Engineering

Colonie Restaurant

127 Atlantic Ave
Brooklyn, NY, 11201

Tel: +1 718 855 7500
Contact: Emelie Kihlström
Title: Principal
E-mail: emelie@colonienyc.com

Website: www.colonienyc.com
Industry: Hospitality

Columbitech, Inc.

67 West Street, 4th floor
Brooklyn, NY, 11222

Tel: +1 866 855 1874
Contact: Tobias Englund
Title: President
E-mail: tobias.englund@columbitech.com

Website: www.columbitech.com
Industry: ICT

Convenient Card USA, Inc.

c/o SACCNY 900 3rd Ave,
New York, NY, 10022

Tel: +1 212 838 5530
Contact: Olof Bruno
Title: Finance Manager
E-mail: olof.bruno@saccny.org

Website: www.convenientcard.se
Industry: Financial Services

Country Swedish, Inc.

22 Elizabeth Street
Norwalk, CT, 06854

Tel: +1 203 855 1106
Contact: Cecilia Dahlbäck
Title: President
E-mail: info@countryswedish.com

Website: www.countryswedish.com
Industry: Interior Design & Furnishing

Craftsman Ave

117B 11th St
Brooklyn, NY, 11215

Tel: +1 917 250 3821
Contact: Taras Kravtchouk
Title: Owner
E-mail: taras@gravityhill.us

Website: www.craftsmanave.com
Industry: Design

Createc LLC

80 Mill Plain Road
Branford, CT, 06405

Tel: +1 203 215 6824
Contact: Hans Almqvist
Title: Owner
E-mail: hacreatec@aol.com

Industry: Consulting Services

THE CREATOR COLLECTIVE INC.

261 Madison Avenue
New York, NY, 10016

Tel: +1 646 977 6199
Contact: Kalle Bergman
Title: CEO
E-mail: kb@thecreatorcollective.com

Website: www.thecreatorcollective.com
Industry: Food & Beverage

CrossBorder Venture Partners LLC

41 Madison Avenue, 31st Floor
New York, NY, 10010

Tel: +1 646 808 0420
Contact: Ulf Angelin
Title: Managing Partner
E-mail: info@crossbordervp.com

Website: www.crossbordervp.com
Industry: Financial Services

Dagomatic Photographic inc.

Tel: +1 347 788 1878
Contact: Dag Bennström
Title: Owner
E-mail: dag@dagomatic.net

Website: www.dagomatic.net
Industry: Photography

Datawatch

415 Madison Avenue, Suite 1421
New York, NY, 10017

Tel: +1 800 445 3311
Contact: Michael A. Morrison
Title: President and CEO
E-mail: sales@datawatch.com

Website: www.datawatch.com
Industry: IT Services & Software

Daytime Projects Inc.

Tel: +1 626 525 0632
Contact: John-Michael Ekeblad
Title: CEO
E-mail: jm@daytimeprojects.com

Website: www.john-michael.com
Industry: Design

Decisyon

1266 East Main Street, Suite 700R
Stamford, CT, 06902

Tel: +1 888 271 9437
Contact: Ben Hennelly
Title: President & CEO
E-mail: info@decisyon.com

Website: www.decisyon.com
Industry: IT Services & Software

DIAB Americas LP

P.O. Box 506
Mays Landing, NJ, 08330

Tel: +1 972 228 7671
Contact: Marty Manno
Title: Regional Sales Manager
E-mail: marty.manno@us.diabgroup.com

Website: www.diabgroup.com
Industry: Manufacturing & Engineering

DigiExam Inc.

105 Madison Avenue, Suite 302
New York, NY, 10016

Contact: Johan Hägglund
Title: CEO & Co-Founder
E-mail: johan.hagglund@digixam.com

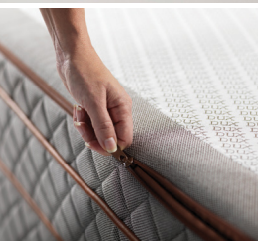
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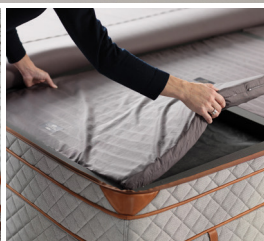
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Direct Link Worldwide Inc.

700 Dowd Avenue
Elisabeth, NJ , 07201

Tel: +1 908 289 0703
Contact: John Cucciniello
Title: President
E-mail: john.cucciniello@directlink.com

Website: www.directlink.com
Industry: Logistics & Packaging

Doberman Design Inc.

333 Park Avenue South, Suite 5C
New York, NY, 10010

Tel: +1 646 581 0902
Contact: Michael Burkin
Title: Managing Director, New York
E-mail: michael.burkin@doberman.com

Website: www.doberman.co
Industry: Marketing & Communication

DUX Interiors, Inc.

235 East 58th Street
New York, NY, 10022

Tel: +1 212 752 3897
Contact: Ed Curry
Title: President
E-mail: info@duxbed.com

Website: www.duxiana.com
Industry: Interior Design &
Home Furnishing

East Fifth Ventures

1280 5th Avenue, #18E
New York, NY, 10029

Tel: +1 212 537 9256
Contact: Ola Forsstrom-Olsson
Title: Founder
E-mail: ola@eastfifthventures.nyc

Website: www.eastfifthventures.nyc
Industry: Financial Services

ECI Media Management

One Rockefeller Plaza
New York, NY, 10020

Tel: +1 646 722 2942
Contact: Peter Kusoffky
Title: CEO
E-mail: peter.kusoffky@ecimm.com

Website: www.ecimediamanagement.com
Industry: Consulting Services

EDGE DNA

611 Broadway, Suite 515
New York, NY, 10012

Tel: +1 212 933 0210
Contact: Magnus Erhardt
Title: Co-Founder & Creative Director
E-mail: magnus@edgedna.com

Website: www.edge-collective.com
Industry: Design

Edsbyn Senab Group Inc.

220 E. 42nd Street Suite 409a
New York, NY, 10017

Tel: +1 347 449 0020
Contact: Julia Crantz
Title: Senior Project Manager
E-mail: julia.cranz@senab.com

Website: www.edsbyn.com
www.senab.com
Industry: Architecture & Design

Efva Attling

401 Greenwich Street
New York, NY, 10013

Tel: +1 212 510 7072
Contact: Karin Boman
Title: US Country Manager
E-mail: karin.boman@efvaattling.com

Website: www.efvaattling.com
Industry: Design

Eileen Lane Antiques Inc.

236 East 60th Street
New York, NY, 10022

Tel: +1 212 475 2988
Contact: Erik Lindstrand
Title: Vice President
E-mail: erik@eileenlane.com

Website: www.eileenlaneantiques.com
Industry: Interior Design & Furnishing

Eklund Stockholm New York

26 West 17th Street
New York, NY, 10011

Tel: +1 212 727 6158
Contact: Fredrik Eklund
Title: Founder
E-mail: fredrik@esny.se

Website: www.esny.se
Industry: Real Estate

Ekman Recycling

1800 Route 34, Building 4, Suite 401
Wall, NJ, 07719

Tel: +1 732 202 9500
Contact: Michael J. Flynn
Title: Executive Vice President
E-mail: info.us@ekmangroup.com

Website: www.ekmanrecycling.com
Industry: Environmental

Eleish van Breems

22 Railroad Place
Westport, CT, 06880

Tel: +1 203 635 8080
Contact: Rhonda Eleish
Title: Co-Owner
E-mail: evbltd@gmail.com

Website: www.evbantiques.com
Industry: Art, Entertainment & Film

Ellsworth & Hanson, LLC

12 Coachmans Ct
Norwalk, CT, 06850

Tel: +1 203 847 9824
Contact: Pia Gille
Title: Owner

Industry: Real Estate

Elof Hansson Inc.

127 West Main Street,
The Stone House - Unit B
Tarrytown, NY, 10591

Tel: +1 914 345 8380
Contact: Dwight Sjöstedt
Title: CEO
E-mail: info@us.elfohansson.com

Website: www.elfohansson.com
Industry: Logistics & Packaging

ELSA AND ME

541 Hart St, Apt #1
Brooklyn, NY, 11221

Tel: +1 646 525 6669
Contact: Maja Svensson
Title: Founder
E-mail: maja@elsaandme.com

Website: www.elsaandme.com
Industry: Fashion & Apparel

Envac US

Tel: +1 212 877 1281
Contact: Rosina Abramson
Title: U.S. Representative
E-mail: rosina.abramson@envac.us

Website: www.envacgroup.com
Industry: Environmental

EQT Partners, Inc.

The Grace Building,
1114 Avenue of the Americas, 45th Floor
New York, NY, 10036

Tel: +1 917 281 0850
Contact: Angelica Jonsson
Title: Executive Assistant to
the Chairman
E-mail: angelica.jonsson
@eqtpartners.com

Website: www.eqt.se
Industry: Financial Services

Erasteel Inc

95 Fulton St
Boonton, NJ, 07005

Tel: +1 973 335 8400
Contact: Ken Bagady
Title: President
E-mail: erasteel.info
@eramet-erasteel.com

Website: www.erasteel.com
Industry: Manufacturing & Engineering

Ericsson, Inc.

233 Mount Airy Rd
Basking Ridge, NY, 07920

Tel: +1 212 843 8429
Contact: Roseann Ruggiero
Title: Administrator, Market Area
North America
E-mail: roseann.ruggiero@ericsson.com

Website: www.ericsson.com
Industry: ICT

Eriksen Translations Inc.

50 Court Street, Suite 700
Brooklyn, NY, 11201

Tel: +1 718 802 9010
Contact: Vigdis Eriksen
Title: Founder & CEO
E-mail: vigdis.eriksen@eriksen.com

Website: www.eriksen.com
Industry: Translations

Esselte Corporation

5 High Ridge Park # 205
Stamford, CT, 06905

Tel: +1 203 658 1730
Contact: Cezary Lechoslaw Monko
Title: CEO & President
E-mail: CustomerServiceUS
@Esselte.com

Website: www.esselte.com
Industry: Marketing, PR &
Communications

Establish, Inc.

345 7th Avenue, Suite 1802
New York, NY, 10001

Tel: +1 212 776 9900
Contact: Håkan Andersson
Title: CEO
E-mail: info@establishinc.com

Website: www.establishinc.com
Industry: Consulting Services

Eton

24 W 57th Street #601
New York, NY, 10019

Tel: N/A
Contact: Carina Ertl
Title: CMO
E-mail: carina.ertl@etonshirts.com

Website: www.etonshirts.com
Industry: Fashion & Apparel

ETP Transmission

125 Old Gate Lane
Milford, CT, 06460

Tel: +1 203 877 8289
Contact: Thomas Nyman
Title: Marketing Director
E-mail: info@etp.se

Website: www.etp.se
Industry: Manufacturing & Engineering

Eva Dahl Photography

411 West 24th Street, Suite 2B
New York, NY, 10011

Tel: +1 917 449 2460
Contact: Eva Dahl
Title: Founder
E-mail: eva@evadahl.com

Website: www.evadahl.com
Industry: Photography

Expand International of America, Inc.

400 Long Beach Boulevard
Stratford, CT, 06615

Tel: +1 203 870 2030
Contact: Björn G. Sao
Title: CEO
E-mail: bjorn.sao@expandmedia.com

Website: www.expandmedia.com
Industry: Marketing, PR &
Communications

FACE Stockholm, Ltd.

324 Joslen Boulevard
Hudson, NY, 12534

Tel: +1 518 828 6600
Contact: Ebba Long
Title: Public Relations
E-mail: ebba@facestockholm.com

Website: www.facestockholm.com
Industry: Health, Cosmetics & Beauty

Fantasy Interactive

80 Franklin Street
New York, NY, 10013

Tel: +1 212 941 5220
Contact: Peter Schmidt
Title: Office Manager
E-mail: interact@fantasy.co

Website: www.f-i.com
Industry: Media

FIKA

824 10th Avenue
New York, NY, 10019

Tel: +1 646 476 9795
Contact: Lars Åkerlund
Title: Founder
E-mail: lars@fikany.com

Website: www.fikany.com
Industry: Hospitality

Fjällräven

134 Spring Street Suite 602
New York, NY, 10012

Tel: +1 212 226 7846
Contact: Seth Arluke
Title: Director of Retail Operations
E-mail: seth.arluke@fjallraven.us

Website: www.fjallraven.us
Industry: Fashion & Apparel

FlexLink Systems, Inc.

6580 Snowdrift Road
Allentown, PA, 18106

Tel: +1 610 973 8210
Contact: Dave Clark
Title: Art Director North America
E-mail: dave.clark@flexlink.com

Website: www.flexlink.com
Industry: Manufacturing & Engineering

Foap

1150 Sixth Ave
New York, NY, 10036

Tel: +1 646 552 5475
Contact: David Los
Title: Founder & Owner
E-mail: david@foap.com

Website: www.foap.com
Industry: Marketing, PR &
Communications

Foundrywood

Unit #307 at 67 West Street
Brooklyn, NY, 11222

Tel: +1 714 686 4510
Contact: Mats Christéen
Title: Founder
E-mail: mats@foundrywood.com

Website: www.foundrywood.com
Industry: Design

Frontier Equities VC LLC

374 Lopers Path
Water Mill, NY, 11976

Tel: +1 917 605 0051
Contact: Marit Molin
Title: Founder and Principal
E-mail: mmolin@frontierequitiesvc.com

Website: www.frontierequitiesvc.com
Industry: Financial Services

Galore Groupe, Inc

676 Broadway 2nd Floor
New York, NY, 10012

Tel: +1 212 706 9593
Contact: Per Magnusson
Title: Founder & President
E-mail: per@galoregroupe.com

Website: www.galoregroupe.com
Industry: Fashion & Apparel

Gamajet

604 Jeffers Circle
Exton, PA, 19341

Tel: +1 610 408 9940
Contact: Linda Rastani
Title: National Sales Manager
E-mail: customerservice.exton@alfalaval.com

Website: www.gamajet.com
Industry: Manufacturing & Engineering

Gant USA Corporation

100 Wall St, Suite 702
New York, NY, 10005

Tel: +1 646 367 5416
Contact: Brianne McHugh
Title: Assistant Store Manager
E-mail: brianne.mchugh@gant.com

Website: www.gant.com
Industry: Fashion & Apparel

GatewayScandinavia

The Melar, 250 West 93rd Street
(Apt # 21 F)
New York, NY, 10025

Tel: + 46 73 74 40 628
Contact: Cecilia Värendh
Title: Co-Founder
E-mail: cecilia.varendh@gatewayscandinavia.com

Website: www.gatewayscandinavia.com
Industry: Recruitment & Coaching

Geodis USA, Inc.

5101 South Broad Street
Philadelphia, PA, 19112

Tel: +1 732 362 0600
Contact: Nicolai Baekkegaard
Title: Trade Lane Manager Nordics
E-mail: info.ff.us@geodis.com

Website: www.geodis.us
Industry: Logistics & Packaging

Getinge USA, Inc.

45 Barbour Pond Drive
Wayne, NJ, 07470

Tel: +1 888 627 8383
Contact: Eric Honroth
Title: President, Americas
E-mail: customercare-US@getinge.com

Website: www.getinge.com
Industry: Life Sciences & Medtech

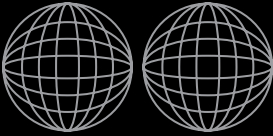
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100 United Nations Plaza suite 43C
New York, NY, 10017

Tel: +1 212 758 8708
Contact: Hans Nilsson
Title: President
E-mail: hans.nilsson@globicus.com

Website: www.globicus.com
Industry: Financial Services

Gran Electrica

5 Front Street
Brooklyn, NY, 11201

Tel: +1 718 852 2700
Contact: Emelie Kihlstrom
Title: Principal
E-mail: emelie@colonienyc.com

Website: www.granelectrica.com
Industry: Hospitality

Gravity Hill Inc.

10 Grand Avenue,
Brooklyn, NY, 11205

Tel: +1 917 250 3821
Contact: Taras Kravtchouk
Title: Founder and Art Director
E-mail: taras@gravityhill.us

Website: www.gravityhill.us
Industry: Design

Great Northern Food Hall

89 East 42 Street
New York, NY, 10017

Tel: +1 646 568 4020
Contact: Jonathan Anzaldi
E-mail: hallo@greatnorthernfood.com

Website: www.greatnorthernfood.com
Industry: Food & Beverage

Grow Unlimited LLC

360 Furman Street, #836
Brooklyn, NY, 11201

Tel: +1 917 515 1575
Contact: Peter Haffenberg
Title: General Manager
E-mail: peter.haffenberg@grow-unlimited.com

Website: www.grow-unlimited.com
Industry: Marketing, PR & Communications

GuardBot Inc.

PO Box 113380, 40 Signal Road
Stamford, CT, 06902

Tel: +1 203 550 0400
Contact: Peter Mühlrad
Title: President
E-mail: info@guardbot.org

Website: www.guardbot.org
Industry: Security

Gudrun Sjäodén

50 Greene Street
New York, NY, 10013

Tel: +1 718 730 4058
Contact: Naheima Sears
Title: Country Manager
E-mail: naheima.sears@gudrunsjoden.se

Website: www.gudrunsjoden.com
Industry: Fashion & Apparel

Gunnar Hovstadius Consulting, LLC

14 Marine Avenue
Westport, CT, 06880

Tel: +1 203 227 4503
Contact: Gunnar Hovstadius
Title: Owner
E-mail: gunnarh@msn.com

Industry: Consulting Services

Gyros US Inc.

30 Technology Drive South, Ste 1F
Warren, NJ, 07059

Tel: +1 908 755 0011
Contact: Katherine Flagg
Title: VP American Sales
& US Operations
E-mail: support.northamerica@gyros.com

Website: www.gyros.com
Industry: Life Sciences & Medtech

H Fredriksson

463 Broome Street
New York, NY, 10013

Tel: +1 212 228 2700
Contact: Helena Fredriksson
Title: Owner
E-mail: Johnny@internationalplayground.com

Website: www.hfredriksson.com
Industry: Fashion & Apparel

H&M, Hennes & Mauritz, LP

110 5th Avenue, 11th Floor
New York, NY, 10011

Tel: +1 646 336 3125
Contact: Daniel Kulle
Title: President, N.A.
E-mail: daniel.kulle@hm.com

Website: www.hm.com
Industry: Fashion & Apparel

Happy Socks / United Legwear Company LLC

138 Spring Street
New York, NY, 10012

Tel: +1 646 586 5554
Contact: Brenda Berger
Title: North America Country
Manager
E-mail: support@happysocks.com

Website: www.happysocks.com
Industry: Fashion & Apparel

Hasselblad Bron Inc.

1080A Garden State Road
Union, NJ, 07083

Tel: +1 908 754 5800
Contact: Michael Hejtmanek
Title: President Hasselblad Bron Inc.
E-mail: info@hasselblad.com

Website: www.hasselblad.com
Industry: Photography

Hermann J. Wiemer Vineyard

P.O. Box 38
Dundee, NY, 14837

Tel: +1 607 243 7971
Contact: Oskar Bynke
Title: Managing Partner
E-mail: oskar@wiemer.com

Website: www.wiemer.com
Industry: Food & Beverage

Husse TriState

210 Sylvan Ave, Suite 29
Englewoods Cliffs, NJ, 07632

Tel: +1 201 735 7722
Contact: Rolf Gren
Title: Chairman
E-mail: master@husse.com

Website: www.husse.com
Industry: Food & Beverage

Hyper Island

c/o SACCNY 900 3rd Ave, 29th floor
New York, NY, 10022

Tel: +1 212-655-9905
Contact: Jennifer Allen
Title: Managing Director, U.S.
E-mail: jennifer.allen@hyperisland.com

Website: www.hyperisland.com
Industry: Academic Institutions

Hästens Beds, Inc.

232 West 18th Street
New York, NY, 10011

Tel: +1 497 870 819
Contact: Robert Cooper
Title: VP, Global Retail
E-mail: beds@hastens.com

Website: www.hastens.com
Industry: Interior Design &
Furnishing

IKEA US Retail, LLC

1 Beard Street
Brooklyn, NY, 11231

Tel: +1 718 246 0921
Contact: Lars Petersson
Title: President, IKEA US

Website: www.ikea.com
Industry: Interior Design &
Furnishing

IDFIER INC

175 Varick street, 4th floor
New York, NY, 10014

Tel: +1 212 574 7980
Contact: Marcus Hartwig
Title: CEO, Founder
E-mail: marcus.hartwig@omegapoint.us

Website: www.omegapoint.us
Industry: IT Services & Software

Infozone

c/o SACCNY 900 3rd Ave, 29th floor
New York, NY, 10022

Tel: +1 212 838 5530
Contact: Fredrik Enhö
Title: CEO
E-mail: fredrik.enho@infozone.se

Website: www.infozone.se
Industry: ICT

Iggesund Paperboard Inc.

1050 Wall Street West, Suite 640
Lyndhurst, NJ, 07071

Tel: +1201 804 9977
Contact: Rickard Osterlindh
Title: President
E-mail: info.usa@iggesund.com

Website: www.iggesund.com
Industry: Paper, Pulp & Wood

Innovation 360

c/o SACCNY 900 3rd Ave, 29th floor
New York, NY, 10022

Tel: +1 347 933-0871
Contact: Magnus Penker
Title: CEO
E-mail: magnus.penker@
innovation360group.com

Website: www.innovation360.com
Industry: Consulting Services



INFOZONE

we create heroes

Innovative Partners LLC

445 Park Avenue, Suite 1904
New York, NY, 10022

Tel: +1 212 888 3300
Contact: David E. R. Dangoor
Title: President
E-mail: derd@derdangoor.com

Industry: Marketing, PR & Strategic
Planning consulting

Johansson Tech LLC

215 W 105th Street, #4F
New York, NY, 10025

Tel: +1 917 698 8121
Contact: Stefan Johansson
Title: Owner
E-mail: stefan@johanssontech.com

Website: www.johanssontech.com
Industry: Consulting Services

Inter Optima Group, Inc.

P.O. Box 5033
Quogue, NY, 11959

Tel: +1 917 226 0640
Contact: Carl Gillberg
Title: Founder and CEO

Industry: Consulting Services

Jonas Gustavsson Photography

777 West End Avenue
New York, NY, 10025

Tel: +1 917 385 7599
Contact: Jonas Gustavsson
Title: Owner
E-mail: jonas@jonasgustavsson.com

Website: www.jonasgustavssonevents.com
Industry: Photography

International Doping Tests & Management

c/o SACCNY 900 3rd Ave, 29th floor
New York, NY, 10022

Tel: +1 212 838 5530
Contact: Olof Bruno
Title: Finance Manager
E-mail: olof.bruno@saccny.org

Website: www.idtm.com
Industry: Life Sciences & Medtech

Just Scandinavian Inc.

555 W 23rd Street
New York, NY, 10011

Tel: +1 212 334 2556
Contact: Ann Ljungberg
Title: Owner
E-mail: info@justscandinavian.com

Website: www.justscandinavian.com
Industry: Design

J.Lindeberg

25 West 36th Street, 6th Floor
New York, NY, 10018

Tel: +1 212 625 8600
Contact: Jonas Andersson
Title: President
E-mail: jlusa@jlindeberg.com

Website: www.jlindebergusa.com
Industry: Fashion & Apparel

Kaffe 1668, Inc.

275 Greenwich Street
New York, NY, 10007

Tel: +1 212 693 3750
Contact: Tomas Tjärnberg
Title: Owner

Website: www.kaffe1668.com
Industry: Hospitality

Kanthal Bethel

119 Wooster Street
Bethel, CT, 06801

Tel: +1 203 744 1440
Contact: John Stowe
Title: Plant Manager
E-mail: sales.bethel@sandvik.com

Website: www.kanthal.com
Industry: Manufacturing & Engineering

Kasthall USA

200 Lexington Avenue, Suite 611
New York, NY, 10016

Tel: +1 212 421 0220
E-mail: info@kasthallusa.com

Website: www.kasthall.com
Industry: Manufacturing & Engineering

KeyPlants

Tel: +1 310 918 6772
Contact: Pär Alnhem
Title: Regional Office - USA
E-mail: par.almhem@modwave.com

Website: www.keyplants.com
Industry: Life Sciences & Medtech

Kinnarps USA

27 West 24th Street, #803
New York, NY, 10010

Tel: + 1 855 811-9676
Contact: Thomas Jonsson
Title: Partner
E-mail: info@kinnarpsusa.com

Website: www.kinnarpsusa.com
Industry: Interior Design & Furnishing

Kon Tiki Travel, Inc.

483 80th Street
Brooklyn, NY, 11209

Tel: +1 718 748 7400
Contact: Britta Timell Zantout
Title: Co-Owner
E-mail: britta@kontiki-travel.com

Website: www.kontikitravelnyc.com
Industry: Travel

Konditori

186 5th Avenue
Brooklyn, NY, 11217

Tel: +1 347 384 2028
Contact: Per-Johan Inglander
Title: Co-Owner
E-mail: info@konditori.com

Website: www.konditori.com
Industry: Hospitality

Kreab

c/o SACCNY 900 3rd Ave, 29th floor
New York, NY, 10022

Tel: +1 646 490 2766
Contact: Tapio Christiansen
Title: Managing Partner
Contact: Charlotte Erksammar
Title: CEO
E-mail: charlotte.erkhammar@kreab.com

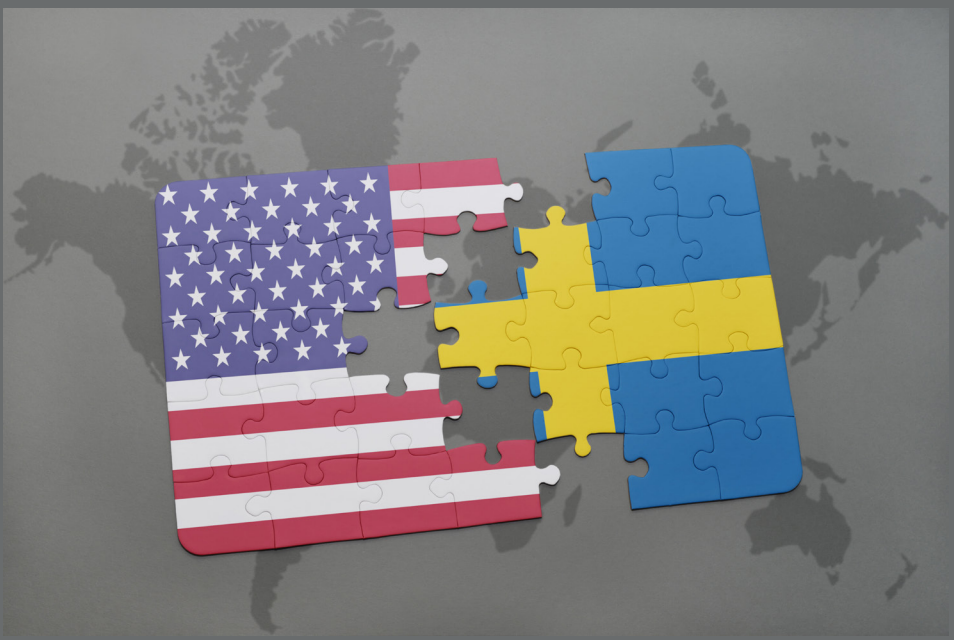
Website: www.kreab.com
Industry: Marketing, PR & Communications

Kunskapsskolan USA, Inc.

237 W 35th St, Suite 301
New York, NY, 10001

Contact: Cecilia Carnefeldt
Title: President & CEO
E-mail: cecilia.carnefeldt@kunskapsskolan.com

Website: www.kunskapsskolan.com
Industry: Academic Institutions



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Caitlin L. Bronner, Partner
cbronner@ingramllp.com
(212) 907-9661
www.ingramllp.com

INGRAM
YUZEK GAINEN CARROLL BERTOLOTTI LLP

Kurppa Hosk

32 Avenue of the Americas, 19th Floor
New York, NY, 10013

Tel: +1 516 770 0258
Contact: Alexander Kouznetsov
Title: Managing Director, New York
E-mail: alexander@kurppahosk.com

Website: www.kurppahosk.com
Industry: Marketing, PR &
Communications

Lammhults

c/o The ICF Group, 19 Ohio Avenue
Norwich, CT, 06360

Tel: +46 47 226 05 70
Contact: Lars Malm
Title: Export Area Manager
E-mail: Lars.Malm@lammhults.se

Website: www.lammhults.com
Industry: Interior Design &
Home Furnishing

Lars Bolander N.Y.

511 Avenue of the Americas, #246
New York, NY, 10011

Tel: +1 212 924 1000
Contact: Chris Kalachnikoff
Title: Senior Managing Director
E-mail: chris@larsbolander.com

Website: www.larsbolander.com
Industry: Interior Design &
Home Furnishing

Lars Nord Studio, Inc.

203 West 23rd Street, 4th Floor
New York, NY, 10011

Tel: +1 212 727 3832
Contact: Lars R. Nordensten
Title: Owner
E-mail: lars@larsnord.com

Website: www.larsnord.com
Industry: Design

Laserow Antiques

200 Lexington Avenue, 10th Floor
New York, NY, 10001

Tel: +1 347 435 9592
Contact: Liza Laserow
Title: CEO
E-mail: liza@laserowantiques.com

Website: <http://www.laserow.nyc/>
Industry: Interior Design &
Home Furnishing

Law Offices of Jan G. Johansson

360 East 72nd St
New York, NY, 10021

Tel: +1 212 517 2750
Contact: Jan G Johansson
Title: Founder and CEO
E-mail: jjlaw@msn.com

Website: www.immigrationjjlaw.com
Industry: Legal Services

**Law Offices
of
Jan G Johansson
JJLaw**

**BUSINESS Visa Petitions / Family- individual Petitions
International Estate filings / Probate – Administration**

Admitted : State of Connecticut, State of New York. State and Federal.

Attorney Johansson has a legal education from Uppsala University School of Law, Sweden. Kings College, University of London, U.K., and New York University School of Law, New York , USA. The firm works closely with an affiliated network of lawyers and law firms within the United States, the European Union and the United Kingdom on various aspects of law.

Leica Geosystems Inc.

81 Kenosia Avenue
Danbury, CT, 06810

Tel: +1 203 744 8362
Contact: Frank Lenik
Title: Technical Sales
E-mail: frank.lenik@leicaus.com

Website: www.leica-geosystems.us
Industry: Manufacturing & Engineering

The Lexington Company

73 Main Street
East Hampton, NY, 11937

Tel: +1 631-527 7100
Contact: Ericka Lopez
Title: Store/ Office Manager
E-mail: info@lexingtoncompany.com

Website: www.lexingtoncompany.com
Industry: Fashion & Apparel

Lilyleaf Design

Tel: +1 917 723 7626
Contact: Helena Liljeblad
Title: Owner
E-mail: lilyleafdesign@gmail.com

Website: www.lilyleafdesign.com
Industry: Florist

Lindblad Expeditions

96 Morton Street, 9th Floor
New York, NY, 10014

Tel: +1 800 397 3348
Contact: Sven-Olof Lindblad
Title: Founder and CEO
E-mail: explore@expeditions.com

Website: www.expeditions.com
Industry: Travel

Linklaters LLP

1345 Avenue of the Americas
New York, NY, 10105

Tel: +1 212 903 9000
Contact: Scott Bowie
Title: Head of Global U.S. Practice
E-mail: scott.bowie@linklaters.com

Website: www.linklaters.com
Industry: Legal Services

Linnea Johansson - Events Plus Food

14 Christopher Street, 3rd Floor
New York, NY, 10014

Tel: +1 917 855 0031
Contact: Linnea Johansson
Title: Business Owner
E-mail: info@linnea-johansson.com

Website: www.linnea-johansson.com
Industry: Hospitality

LINUM AB c/o Flom French & Goodwin LLC

432 Rt 34 Suite 1A
Matawan, NJ, 07747

Tel: +1 212 722 0808
Contact: Janet Pincus
Title: Sales Representative
E-mail: jpincus@cmimarketing.net

Website: www.linumdesign.com
Industry: Interior design & Home Furnishing

Looklet

379 West Broadway
New York, NY, 10012

Contact: Katinka Engellau-Nilsson
Title: Director of Operations
E-mail: katinka@looklet.com

Website: www.looklet.com
Industry: Fashion & Apparel

Loomis

701 Kingsland Ave
Lyndhurst, NJ, 07071

Tel: +1 201 939 2700
Contact: Kevin Hohensee
Title: Area Manager
E-mail: loomis@us.loomis.com

Website: www.loomis.com
Industry: Security

Lotta Jansdotter

Contact: Lotta Jansdotter
Title: Owner
E-mail: questions@jansdotter.com

Website: www.jansdotter.com
Industry: Design

Lúgh Studio, Inc.

50 Court St
Brooklyn, NY, 11201

Tel: +1 718 855-1919
Contact: Peter Byrnes
Title: President
E-mail: byrnes@lughstudio.com

Website: www.lughstudio.com
Industry: Marketing, PR &
Communications

Lyfebulb LLC

575 Madison Ave, 10th Floor
New York, NY, 10022

Tel: +1 212-6050420
Contact: Karin Hehenberger
Title: Founder & CEO
E-mail: karin@lyfebulb.com

Website: www.lyfebulb.com
Industry: Life Sciences

MacroBond Financial Inc.

286 Madison Avenue
New York, NY, 10017

Tel: +1 212 960 3243
Contact: Max Eklund
Title: Director of Americas

Website: www.macrobond.com
Industry: Financial Services

Magnason Film

P.O. Box 397
Otisville, NY, 10963

Tel: +1 845 741 3929
Contact: Mathias Magnason
Title: Producer / Shooter
E-mail: mathias@magnasonfilm.com

Website: www.magnasonfilm.com
Industry: Media

Magoo 3D Studios

Tel: +1 212 913 9570
Contact: Anders Törnqvist
Title: CEO
E-mail: anders@magoo3dstudios.com

Website: www.magoo3dstudios.com
Industry: Media

Making Waves

60 Hudson, Suit 1807
New York, NY, 10003

Tel: +1 212 897 2320
Contact: Henrik Kraft
Title: CMO
E-mail: henrik.kraft@nansen.com

Website: www.makingwaves.com
Industry: Media

Malin Landaeus Vintage

157 North 6th street
Brooklyn, NY, 11211

Tel: +1 347 687 0572
Contact: Malin Landaeus
Title: Owner
E-mail: malin@malinlandaesus.com

Website: www.malinlandaesus.com
Industry: Fashion & Apparel

Mando Group NYC, Inc.

261 East 78th Street, 6th Floor
New York, NY, 10075

Tel: +1 646 386 7745
Contact: Cecilia Bergh
Title: President & CEO
E-mail: info@mandonyc.com

Website: www.mandonyc.com
Industry: Health, Cosmetics & Beauty

Mannheimer Swartling**Advokatbyrå LLP**

101 Park Avenue, 25th Floor
New York, NY, 10178

Tel: +1 212 682 0580
Contact: Maria Tufvesson Shuck
Title: Partner
E-mail: Maria.Tufvesson.Shuck@msa.se

Website: www.mannheimerswartling.se
Industry: Legal Services

Mapillary, Inc.

134 North 4th Street
Brooklyn, NY, 11249

Contact: Janine Yoong
Title: Business Development
E-mail: janine@mapillary.com

Website: www.mapillary.com
Industry: IT Services & Software

Marcus Nilsson, Inc.

223 Bedford ave. #131
Brooklyn, NY, 11211

Tel: +1 917 903 3084
Contact: Marcus Nilsson
Title: Founder
E-mail: marcus@marcusnilsson.com

Website: www.marcusnilsson.com
Industry: Photography

Marcus Samuelsson Group

273 Lennox Avenue
New York, NY, 10027

Tel: +1 212 319 3080
Contact: Marcus Samuelsson
Title: Founder
E-mail: info@samuelssongroup.com

Website: www.samuelssongroup.com
Industry: Hospitality

Maria Melin Photography

230 West 99th Street, Apt. 5N
New York, NY, 10025

Tel: +1 212 222 7017
Contact: Maria Melin
Title: Owner
E-mail: melinme@hotmail.com

Website: www.mariamelinphotography.com
Industry: Photography

Maria Nila AB

c/o SACCNY 900 3rd Ave,
New York, NY, 10022

Tel: +46 42 453 47 00
Contact: Jan Arnheim
Title: Head of Export & Private
E-mail: jan.arnheim@marianila.se

Website: www.marianila.com
Industry: Consumer Goods

Martin Adolfsson

211 President Street, Apt. 4
Brooklyn, NY, 11231

Tel: +1 917 715 2377
Contact: Martin Adolfsson
Title: Founder and Owner
E-mail: martin@martinadolffsson.com

Website: www.martinadolffsson.com
Industry: Photography

Meda Pharmaceuticals Inc.

265 Davidson Avenue #300
Somerset, NJ, 08873

Tel: +1732 564 2200
Contact: Maria Carell
Title: President
E-mail: info@meda.us

Website: www.medapharma.us
Industry: Life Sciences & Medtech

Medioplanet Inc.

350 7th Avenue, 18th Floor
New York, NY, 10001

Tel: +1 646 922 1400
Contact: Luciana Olson
Title: Managing Director U.S.
E-mail: luciana.olson@medioplanet.com

Website: www.medioplanet.com
Industry: Media

Medical Nutrition Therapy

235 Dolphin Cove Quay
Stamford, CT, 06902

Tel: +1 203 569 4964
Contact: Annika Kahm
Title: Owner
E-mail: annika@annikakahm.com

Website: www.annikakahm.com
Industry: Health, Cosmetics & Beauty

The Medici Group

215 Park Avenue South, Suite 1901
New York, NY, 10003

Tel: +1 646 503 2760
Contact: Frans Johansson
Title: Founder & CEO
E-mail: innovate@themedicigroup.com

Website: www.themedicigroup.com
Industry: Consulting Services

Medius Software Inc.

14 E 44th St Floor 5
New York, NY, 10017

Tel: +1 917 370 3462
Contact: Mattias Johansson
Title: VP Professional Services
E-mail: mattias.johansson@medius-group.com

Website: www.mediushflow.com
Industry: IT Services & Software

Mercato Fabbrica Group

63 Lispenard St.
New York, NY, 10013

Tel: +1 646 977 6199
Contact: Kalle Bergman
Title: CEO
E-mail: kalle@mercatofabbrica.com

Website: www.thecreatorcollective.com
Industry: Food & Beverage

Mercuri Urval

555 Madison Avenue, 5th floor
New York, NY, 10022

Tel: +1 571 242 9312
Contact: Chris Villaseñor
Title: Group Director
E-mail: contact.us@mercuriurval.com

Website: www.mercuriurval.com
Industry: Consulting Services

Metenova

43 Woodside Drive
Glen Gardner, NJ, 8826

Tel: +1908 537 4199
Contact: Carolyn Schrey
Title: Office Manager
E-mail: info@metenova.com

Website: www.metenova.com
Industry: Manufacturing & Engineering

Metro New York, Inc.

120 Broadway, 6th Floor
New York, NY, 10271

Tel: +1 212 457 7790
Contact: Yggers Mortensen
Title: CEO Metro US
E-mail: yggers.mortensen@metro.us

Website: www.metro.us
Industry: Media

Michael Skoglund

712 Washington Street, Suite 1A
New York, NY, 10014

Tel: +1 212 242 3025
Contact: Michael Skoglund
Title: Owner
E-mail: michael@miskoglund.com

Website: www.michaelskoglund.com
Industry: Photography

Minerva CLP

30 Brink Road
Sussex, NJ, 07461

Tel: +1 973 702 3985
Contact: Hans Amell
Title: CEO
E-mail: hamell@catalystacquisition.com

Website: www.minervaclp.com
Industry: Consulting Services

MING Utility & Entertainment Group

25 Peck Slip
New York, NY 10038

Tel: +1 646 517 6600
Contact: Linus Karlsson
Title: Chairman & CCO
E-mail: linus@mingcompany.com

Website: www.mingcompany.com
Industry: Marketing, PR & Communications

Mirjam Bayoumi Salon

446 East 78th Street
New York, NY, 10075

Tel: +1 646 541 4649
Contact: Mirjam Bayoumi
Title: Owner
E-mail: mirjambayoumisalon@gmail.com

Website: www.mirjambayoumi.com
Industry: Health, Cosmetics & Beauty

Moberg Pharma North America LLC

7 East Frederick Place, Suite 100
Cedar Knolls, NJ, 07927

Tel: +1 973 946 7550
Contact: Jeff Vernimb
Title: General Manager
E-mail: info@mobergpharma-na.com

Website: www.mobergpharma-na.com
Industry: Life Sciences & Medtech

Mobile Climate Control Corp.

3189 Farmtrail Road
York, PA, 17406

Tel: +1 717 767 6531
Contact: Clas Gunneberg
Title: President & CEO
E-mail: clas.gunneberg@mcc-hvac.com

Website: www.mcc-hvac.com
Industry: Automotive

Modelon Inc.

2389 Main Street
Glastonbury, CT, 06033

Tel: +1 860 659 6545
Contact: Hubertus Tummescheit
Title: CEO
E-mail: info@modelon.com

Website: www.modelon.com
Industry: IT Services & Software

ModWave

Tel: +1 310 918 6772
Contact: Pär Alnhem
Title: President
E-mail: info@modwave.com

Website: www.modwave.com
Industry: Consulting Services

Monika Knutsson LLC

2828 Broadway, Suite 10B
New York, NY, 10025

Tel: + 917 544 2158
Contact: Monika Knutsson
Title: Founder/Owner
E-mail: monika@monikaknutsson.com

Website: www.monikaknutsson.com
Industry: Design

Mother New York

595 11th Avenue
New York, NY, 10036

Tel: +1 212 254 2800
Contact: Paul Malmström
Title: Partner
E-mail: info@mothernewyork.com

Website: www.mothernewyork.com
Industry: Marketing, PR & Communication

MPS Broadband

220 E 42nd Street, Suite 409A
New York, NY, 10017

Tel: +1 760 710 19 46
Contact: George Richards
E-mail: george.richards@mpsbroadband.com

Website: www.mpsbroadband.com
Industry: Media

Mustad Inc.

1404 Blue Hills Avenue
Bloomfield, CT, 06002

Tel: +1 860 242 3650
Contact: Marguerite Paige
Title: Marketing Manager
E-mail: info@mustad.com

Website: www.mustadinternational.com
Industry: Manufacturing & Engineering

Nasdaq

One Liberty Plaza, 165 Broadway,
50th Floor
New York, NY, 10006

Tel: +1 212 231 5231
Contact: Peter Strandell
Title: SVP

Website: www.nasdaq.com
Industry: Financial Services

Nefab Packaging, Inc.

2000 7th Street, Suite 203
Scotia, NY, 12302

Tel: +1 518 346 9105
Contact: Paul Frisch
Title: General Manager

Website: www.nefab.us
Industry: Logistics & Packaging

Nepa

79 Madison Avenue, Suite 611
New York, NY, 10016

Tel: +1 347 952 6167
Contact: Ali Piltan
Title: Regional Director New York
E-mail: us@nepa.com

Website: www.nepa.com
Industry: Consulting Services

Nobel Biocare Procera LLC

800 Corporate Drive
Mahwah, NJ, 7430

Tel: +1 201 529 7100
Contact: Anmarie Wheeldon
Title: Human Resources Manager
E-mail: careers_us@nobelbiocare.com

Website: www.nobelbiocare.com
Industry: Life Sciences & Medtech

New Material

229 East 79th Street
New York, NY, 10075

Tel: +1 646 493 5080
Contact: Fredrik Carlström
E-mail: fc@newmaterial.co

Website: www.newmaterial.co
Industry: Marketing, PR &
Communication

Nordea Bank, New York Branch

1211 Avenue of the Americas, 23rd Floor
New York, NY, 10036

Tel: +1 212 318 9300
Contact: Christer Svårdh
Title: SVP
E-mail: christer.svardh@nordea.com
Industry: Financial Services
@nobelbiocare.com

NINA Z, LLC

541 Rogers Avenue
Brooklyn, NY, 11225

Tel: +1 917 685 4671
Contact: Nina Ziefvert
Title: Owner
E-mail: nina@ninaznyc.com

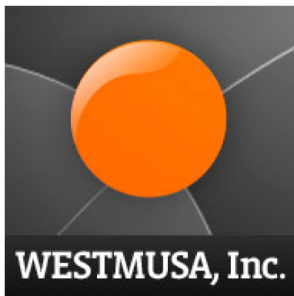
Website: www.ninazshop.com
Industry: Fashion & Apparel

Nordic Biosite

600 West Germantown Pike, Suite 110
Plymouth Meeting, PA, 19462

Tel: +1 484 534 3568
E-mail: info@nordicbiosite.com

Website: www.nordicbiosite.com
Industry: Life Sciences & Medtech



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Ann-Christine Westerlund,
International Tax Advisor

www.westmusa.com

235 West 48th St #42B New York NY 10036
Tel 1 212 582 3647 Email westmusa@aol.com

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Nordic Reach Magazine

P.O. Box 1710
New Canaan, CT, 06840

Tel: +1 203 299 0380
Contact: Ulf Mårtensson
Title: CEO
E-mail: ulf@nordicreach.com

Website: www.nordicreach.com
Industry: Media

Nord-Lock, Inc / Superbolt, Inc.

1000 Gregg St
Carnegie, PA, 15106

Tel: +1 412 279 1149
Contact: Ewa Sewerynek
Title: Global Marketing Coordinator
E-mail: bolting@nord-lock.com

Website: www.nord-lock.com
Industry: Manufacturing & Engineering

Nordstjernen, Swedish News Inc.

P.O. Box 1710
New Canaan, CT, 06840

Tel: +1 203 299 0380
Contact: Ulf Mårtensson
Title: Editor in Chief & Publisher
E-mail: info@nordstjernen.com

Website: www.nordstjernen.com
Industry: Media

North American Höganäs, Inc.

111 Hognas Way
Hollsopple, PA, 15935

Tel: +1 814 479 2551
Contact: Avinash Gore
Title: President & CEO
E-mail: info@nah.com

Website: www.nah.com
Industry: Manufacturing & Engineering

Northzone

33 West 17th Street, 5th Floor
New York, NY, 10011

Tel: +1 917 304 3276
Contact: Pär-Jörgen Pärson
Title: General Partner
E-mail: info@northzone.com

Website: www.northzone.com
Industry: Financial Services

Novembal USA Inc

3 Greek Lane
Edison, NJ, 08817

Tel: +1 732 287 4949
Contact: Denise Buzzelli
Title: Office Administrator

Website: www.novembal.com
Industry: Manufacturing & Engineering

Novo Boutique Living

263 Bowery 3rd Floor
New York, NY, 10002

Tel: +1 888 515 3346
Contact: Pini Azulay
Title: Founder
E-mail: pa@staynovo.com

Website: www.staynovo.com
Industry: Real Estate

Nowali, Inc.

1432 State Highway 179, Unit C3
Lambertville, NJ, 08530

Tel: +1 877 466 9254
Contact: John Haug
Title: Owner
E-mail: info@mykonfetti.com

Website: www.mykonfetti.com
Industry: Fashion & Apparel

Nudie Jeans, Inc.

2-4 Spring Street, Unit 4E
New York, NY, 10012

Tel: +1 646 760 0983
Contact: Andreas Åhrman
Title: CEO
E-mail: andreas@nudiejeans.com

Website: www.nudiejeans.com
Industry: Fashion & Apparel

Onspot of North America, Inc.

555 Lordship Boulevard
Stratford, CT, 06615

Tel: +1 203 377 0777
Contact: Roger Smith
Title: Eastern Regional Manager
E-mail: roger.smith@onspot.com

Website: www.onspot.com
Industry: Manufacturing & Engineering

Odintext

154 Cold Spring Road, Suite 80
Stamford, CT, 06905

Tel: +1 888 891 3115
Contact: Tom Anderson
Title: Founder
E-mail: inquiries@odintext.com

Website: www.odintext.com
Industry: Technology

Opus Inspection Inc

7 Kripes Road
East Granby, CT, 06026

Tel: +1 860 392 2100
Contact: Chris Smith
Title: Vice President of Operations
E-mail: chris.smith@opusinspection.com

Website: www.opusinspection.com
Industry: Automotive

Olerup Inc.

901 South Bolmar Street, Suite R
West Chester, PA, 19382

Tel: +1 877 653 7871
Contact: Gordon Hill
Title: GM
E-mail: ghill@caredx.com

Website: www.olerup.com
Industry: Life Sciences & Medtech

Orexo US, Inc.

150 Headquarters Plaza, East Tower
Morristown, NJ, 07960

Tel: +1 855 982 7658
Contact: Robert A. DeLuca
Title: President of Orexo US, Inc
E-mail: info-us@orexo.com

Website: www.orexo.com/en/US
Industry: Life Sciences & Medtech

Omnicom Media Group

195 Broadway, 28th Floor
New York, NY, 10007

Tel: +1 212 590 7020
Contact: Darryl Simm
Title: Chairman & CEO

Website: www.omnicommediagroup.com
Industry: Marketing, PR & Communications

Orrefors Kosta Boda, Inc.

1317 Route 73, Suite 201
Mount Laurel, NJ, 08054

Tel: +1 856 296 4419
Contact: Donna Nardella
Title: Corporate Director
E-mail: dnardella@okbusa.com

Website: www.orrefors.us
Industry: Consumer Goods

Oticon Medical, LLC
580 Howard Avenue
Somerset, NJ, 08873

Tel: +1 800 526 3921
Contact: Jes Olsen
Title: CEO
E-mail: info@oticonmedicalusa.com

Website: www.oticonmedical.com
Industry: Life Sciences & Medtech

**Papamarkou Wellner Asset
Management, Inc.**
430 Park Avenue, 17th Floor
New York, NY, 10022

Tel: +1 212 223 2020
Contact: Karl Wellner
Title: Chairman & CEO
E-mail: info@papamarkou.com

Website: www.papamarkou.com
Industry: Financial Services

Patricia Industries Part of Investor AB
1177 Avenue of the Americas, 47th floor
New York, NY, 10036

Tel: +1 212 515 9000
Contact: Noah Walley
Title: Co-Head
E-mail: Anna.Cavaliere@Investorab.com

Website: www.patriciaindustries.com
Industry: Financial Services

Patrik Andersson
28 Locus Street, Suite 203
Brooklyn, NY, 11206

Tel: +1 917 498 8832
Contact: Patrik Andersson
Title: Owner
E-mail: info@patrikandersson.com

Website: www.patrikandersson.com
Industry: Photography

Paul Brissman Photography
107 South Fullerton Avenue
Montclair, NJ, 07042

Tel: +1 917 482 5631
Contact: Paul Brissman
Title: Owner
E-mail: paul@paulbrissman.com

Website: www.paulbrissman.com
Industry: Photography

Pemino
585 6th Avenue, 5E
Brooklyn, NY, 11215

Tel: +1 267 206 5109
Contact: Per Nordling
Title: CEO
E-mail: per.nordling@pemino.com

Website: www.pemino.com
Industry: Financial Services

Pendo LLC
38 E 37th Street #64
New York, NY, 10016

Tel: +1 917 648 8154
Contact: Tina Larsson
Title: CEO
E-mail: info@pendollc.com

Website: www.pendollc.com
Industry: Financial Services

Perimed Inc.
44 W Lancaster Avenue
Ardmore, PA, 19003

Tel: +1 484 416 3561
Contact: Marcus Tillson
Title: President
E-mail: USAinfo@perimed-instruments.com

Website: www.perimed-instruments.com
Industry: Life Sciences & Medtech

Pictura Inc.

4 Andrews Drive
Woodland Park, NJ, 07424

Tel: +1973 890 1070
Contact: Charlie Wallin
Title: CEO
E-mail: charlie.wallin@picturausa.com

Website: www.picturausa.com
Industry: Consumer Goods

Polarn O. Pyret

181 Westchester Ave, Suite 101 S
Port Chester, NY, 10573

Tel: +1 212 201 1944
Contact: Jennifer Athanason
Title: Managing Partner
E-mail: customerservice@polarnopyretusa.com

Website: www.polarnopyretusa.com
Industry: Fashion & Apparel

Pontus Höök Photography

56 West 11th Street, Suite 8RE
New York, NY, 10011

Tel: +1 917 543 0444
Contact: Pontus Höök
Title: Owner
E-mail: info@pontushook.com

Website: www.pontushook.com
Industry: Photography

Pontus Lidberg Dance

447 Broadway, 2nd Fl #228
Brooklyn, NY, 11217

Tel: +1 718 419 3952
Contact: Pontus Lidberg
Title: Choreographer & Filmmaker
E-mail: pontus@lidberg.se

Website: www.lidberg.se/pontus
Industry: Art, Entertainment & Film

Portfolio Media Inc.

648 Broadway
New York, NY, 10012

Tel: +1 917 639 5411
Contact: Magnus Höglund
Title: Co-founder & COO
E-mail: customerservice@law360.com

Website: www.law360.com
Industry: Media

Purity Vodka Inc.

205 East 42nd Street, 20th Floor
New York, NY, 10017

Tel: +717.579.8899
Contact: David Szydlik
Title: President & CEO
E-mail: d.szydlik@purityvodka.com

Website: www.purityvodka.com
Industry: Food & Beverage

Qapital, Inc.

304 Hudson Street Suite 505
New York, NY, 10013

Tel: +1 646 6036904
Contact: George Friedman
Title: CEO
E-mail: george@qapital.com

Website: www.qapital.com
Industry: Financial Services

Qlik Technologies Inc.

150 N. Radnor-Chester Road, Suite E120
Radnor, PA, 19087

Tel: +1 484 685 0600
Contact: Lars Björk
Title: CEO
E-mail: ir@qlikview.com

Website: www.qlik.com
Industry: IT Services & Software

Qlucore

c/o SACCNY 900 3rd Ave, 29th floor
New York, NY, 10022

Tel: +1 212 838 5530
Contact: Olof Bruno
Title: Finance Manager
E-mail: olof.bruno@saccny.org

Website: www.qlucore.com
Industry: IT Services & Software

RaySearch Americas Inc.

401 Franklin Avenue, Suite 100A
Garden City, NY, 11530

Tel: +1 877 778 3849
Contact: Marc Mlyn
Title: President & CEO
E-mail: info@raysearchlabs.com

Website: www.raysearchlabs.com
Industry: Life Sciences & Medtech

Regin Hvac Products Inc.

315 Riggs Street, Unit 1
Oxford, CT, 06478

Tel: +1 203 881 2600
Contact: Ronnie Magnusson
Title: President
E-mail: ronnie@regin.com

Website: www.regin.com
Industry: Environmental

Reps in Motion Inc.

76 Fairview Avenue
Tarrytown, NY, 10591

Tel: +1 718 930 8118
Contact: Ida Lenert
Title: Owner
E-mail: ida@repsinmotion.com

Website: www.repsinmotion.com
Industry: Art, Entertainment & Film

Revent, Inc.

100 Ethel Road West
Piscataway, NJ, 08854

Tel: +1 32 777 9433
Contact: Daniel Lago
Title: CEO
E-mail: rapidgranulator.se

Website: www.revent.com
Industry: Manufacturing & Engineering

Ringfeder Power Transmission USA Corporation

165 Carver Avenue
Westwood, NJ, 07675

Tel: +1 201 666 3320
Contact: Thomas Moka
Title: CEO
E-mail: Thomas.Moka@ringfeder.com

Website: www.ringfeder.com
Industry: Manufacturing & Engineering

Road to Recovery

293 Central Park West
New York, NY, 10024

Tel: +1 917 572 8149
Contact: Janique Svedberg
Title: Founder and CEO
E-mail: Janique@RoadToRecovery.se

Website: www.janiquesvedberg.com
Industry: Consulting Services

Room Real Estate, LLC

445 Park Avenue, 9th Floor
New York, NY, 10022

Tel: +1 212 202 5550
Contact: Olof Tenghoff
Title: President
E-mail: olof@roomrealestate.com

Website: www.roomrealestate.com
Industry: Real Estate

Ruukki USA, Inc.

5500 Brooktree Road, Suite 103
Wexford, PA, 15090

Tel: 1 724 719 2744
Contact: Kevin Kale
Title: Country Sales Manager
E-mail: kevin.kale@ruukki.com

Website: www.ruukki.us
Industry: Manufacturing & Engineering

SAAB Sensis

85 Collamer Crossings
East Syracuse, NY, 13057

Tel: +1 315 445 0550
Contact: Mike Gerry
Title: President
E-mail: info@saabsensis.com

Website: www.saabgroup.com
Industry: Technology

Sagaform Inc.

1317 Route 73, Suite 201
Mount Laurel, NJ, 08054

Tel: +1 856 626 1340
Contact: Ingerid Mohn
Title: President
E-mail: infousa@sagaform.us

Website: www.sagaform.com
Industry: Consumer Goods

Sandberg Features

19 Sherbrooke Drive
Princeton Junction, NJ, 08550

Tel: +1 609 936 1625
Contact: Hans Sandberg
Title: Editor
E-mail: h4sweden@gmail.com

Website: www.sandberghans.blogspot.com
Industry: Media

Sandberg Trygg

c/o SACCNY 900 Third Ave, 29th floor
New York, NY, 10022

Tel: +1 212 838 5530
Contact: Olof Bruno
Title: Finance Manager
E-mail: olof.bruno@saccny.org

Website: www.sandbergtrygg.com
Industry: Marketing, PR & Communications

Sandvik, Inc.

1702 Nevins Road
Fair Lawn, NJ, 07410

Tel: +1 201 794 5000
Contact: JoAnn Mitchell
Title: Senior Project Leader
E-mail: joann.mitchell@sandvik.com

Website: www.sandvik.com
Industry: Manufacturing & Engineering

Sapa Cressona

53 Pottsville Street
Cressona, PA, 17929

Tel:
Contact: Dennis Menzies
Title: Director of Marketing
E-mail: NorthAmerica.Sales@sapagroup.com

Website: www.sapagroup.com
Industry: Manufacturing & Engineering

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SCA Americas

2929 Arch Street, Suite 2600
Philadelphia, PA, 19104

Tel: +1 610 499 3700
Contact: Don Lewis
Title: President

Website: <http://www.sca.com/us>
Industry: Paper, Pulp & Wood

Scandinavian Grace, Inc.

2866 State Route 28
Shokan, NY, 12481

Tel: +1 845 657 2759
Contact: Fredrik Larsson
Title: Owner
E-mail: sales@scandinaviangrace.com

Website: www.scandinaviangrace.com
Industry: Consumer Goods

Scandinavian Airlines System

301 Route 17 North, Suite 500
Rutherford, NJ, 07070

Tel: +1 201 896 3600
Contact: Max Knagge
Title: General Manager Americas
E-mail: USASales@sasair.com

Website: www.sasgroup.net
Industry: Travel

Scandinavian Leadership Inc.

4 Fox Hollow Court
Flemington, NJ, 08822

Tel: +1 908 268 1114
Contact: John Dunnigan
Title: CEO
E-mail: john@lots.se

Website: www.scandinavianleadership.com
Industry: Consulting Services

Scandinavian Design Inc.

347 Fifth Avenue
New York, NY, 10016

Tel: +1 646 659-9325
E-mail: info@scandinaviandesigninc.com

Website: www.scandinaviandesigninc.com
Industry: Design



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The Scandinavian School Of**Jersey City**

210 9th St

Jersey City, NJ, 07302

Tel: +1 201 402 8111
 Contact: Maria Germerud-Sharp
 Title: Founder & Director
 E-mail: director@scandischool.com

Website: www.scandischool.com
 Industry: Academic Institutions

Scandinavian Spaces

27 West 24th Street, #803

New York, NY, 10010

Tel: +1 917 376 2422
 Contact: Sophia Beijer-Torres
 Title: Sales Administrator
 E-mail: SophiaBT@scandinavianspaces.com

Website: www.scandinavianspaces.com
 Industry: Interior Design & Furnishing

SEB

245 Park Avenue, 33rd Floor

New York, NY, 10167

Tel: +1 212 907 4808
 Contact: Per Bjernekuill
 Title: General Manager SEB
 New York Branch
 E-mail: info@sebnyc.com

Website: www.seb.se
 Industry: Financial Services

SECO Tools

1853 William Penn Way

Lancaster, PA, 17601

Tel: +1 717 940 2213
 Contact: Jere Knisely
 Title: Eastern Zone Manager
 E-mail: jknisely@secotools.com

Website: www.secotools.com/en-US
 Industry: Manufacturing & Engineering

Sectra North America, Inc.

2 Enterprise Drive, Suite 507

Shelton, CT, 06484

Tel: +1 203 925 0899
 Contact: Mikael Andén
 Title: President
 E-mail: mikael.anden@sectra.com

Website: www.sectra.com
 Industry: Health, Cosmetics & Beauty

Securitas Security Services USA, Inc.

9 Campus Drive

Parsippany, NJ, 07054

Tel: +1 973 397 2251
 Contact: Nancy Schwander
 Title: Manager Marketing
 E-mail: nancy.schwander@securitasinc.com

Website: www.securitasinc.com
 Industry: Security

Sellstrom Law Firm, LLP

9 E 4th Street

Jamestown, NY, 14701

Tel: +1 716 484 7191
 Contact: Stephen Sellström
 Title: Attorney at Law
 E-mail: stephen@sellstromlaw.com

Industry: Legal Services

Siv's Travel - Division of Tzell Travel Group

119 West 40th Street

New York, NY, 10018

Tel: +1 212 944 2121
 Contact: Siv Wadlin
 Title: President
 E-mail: swadlin@tzell.com

Website: www.travelbysiv.com
 Industry: Travel

Skanco Development LLC

18 Ocean Drive North
Stamford, CT, 06902

Tel: +1 203 550 6476
Contact: Bo Wiberg
Title: Owner
E-mail: bo.goran.wiberg@gmail.com

Industry: Real Estate Agency

Skanska USA

Empire State Building, 350 5th Avenue,
32 Floor
New York, NY, 10118

Tel: +1 917 438 4500
Contact: Mats Johansson
Title: CEO
E-mail: jordan.cogswell@skanska.com

Website: www.usa.skanska.com
Industry: Construction

Skarstedt

20 East 79th Street
New York, NY, 10075

Tel: +1 212 737 2060
Contact: Per Skarstedt
Title: Owner
E-mail: info@skarstedt.com

Website: www.skarstedt.com
Industry: Art, Entertainment & Film

SKF USA, Inc.

P.O. Box 352
Lansdale, PA, 19446

Tel: +1 267 436 6000
Contact: Rickard Farris
Title: VP, Marketing &
Communication
E-mail: skfusainfo@skf.com

Website: www.skfusa.com
Industry: Manufacturing & Engineering

SmartShake US

1 Market Street
Pittsburgh, PA, 15222

Tel: +1 412 391 1569
E-mail: info@smartshake.com

Website: www.smartshake.com
Industry: Design

Smorgas Chef (at Scandinavia House)

58 Park Avenue
New York, NY, 10016

Tel: +1 646 209 9633
Contact: Morten Sohlberg
Title: CEO & Co-Founder
E-mail: morten@smorgas.com

Website: http://www.smorgas.com/
Industry: Food & Beverage

Snyder New York

414 Broadway, 5th floor
New York, NY, 10013

Tel: +1 917 817 8382
Contact: Kristina Snyder
Title: Owner/Agency Director
E-mail: kristina@snydernewyork.com

Website: www.snydernewyork.com
Industry: Photography

Sockerbit

89 Christopher Street
New York, NY, 10014

Tel: +1 347 367 6211
Contact: Stefan Ernberg
Title: Founder
E-mail: hello@socketbit.com

Website: www.socketbit.com
Industry: Food & Beverage

SoundCloud

50 West 23rd Street, 9 & 10th Floor
New York, NY, 10010

Contact: Alexander Ljung
Title: Founder & CEO
E-mail: alex@soundcloud.com

Website: www.soundcloud.com
Industry: Media

Specops Software USA, Inc.

1500 Walnut Street, Suite 1304
Philadelphia, PA, 19102

Tel: +1 877 773 2677
Contact: Johan Ogren
Title: President North America
E-mail: infomaster@specopsoft.com

Website: www.specopsoft.com
Industry: IT Services & Software

Spectrogon U.S. Inc.

115 Route 46 West, Suite A2
Mountain Lakes, NJ, 07046

Tel: +1973 331 1191
Contact: Steve Finn
Title: General Manager
E-mail: sales.us@spectrogon.com

Website: www.spectrogon.com
Industry: Manufacturing & Engineering

SPM Instrument Inc.

P.O. Box 411
Windsor Locks, CT, 06096

Tel: +1 860 254 5606
Contact: Larry Goodenow
Title: Technical Manager
E-mail: larrygoodenaw@spminstrument.com

Website: www.spminstrument.us
Industry: Technology

Spotify USA Inc.

45 West 18th Street, 7th Floor
New York, NY, 10011

Contact: Martin Sandberg
Title: Director of Conversion

Website: www.spotify.com
Industry: Media

Spring Moves Inc.

124 East 124th
New York, NY, 10035

Tel: +1 646 207 9082
Contact: Mattias Stanghed
Title: Founder & Pacesetter
E-mail: m@springmoves.com

Website: www.springmoves.com
Industry: IT Services & Software

SSAB Enterprises, LLC

300 Corporate Center Drive, Suite 010
1550 Coraopolis Heights Road, PA, 15108

Tel: +1 630 810 4800
Contact: Charles Schmitt
Title: President SSAB Americas
Email: contactusa@ssab.com

Website: www.ssab.com
Industry: Manufacturing & Engineering

Stena Metal Inc.

200 Pequot Avenue
Southport, CT, 06890

Tel: +1 475 888 9005
Contact: Doug Fried
Title: President
E-mail: doug.fried@stenametal.com

Website: www.stenametalinc.com
Industry: Environmental



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Stora Enso North America Sales, Inc.

Canterbury Green 201 Broad Street
Stamford, CT, 06901

Tel: +1 203 541 5188
Contact: Peter Mersmann
Title: President
E-mail: peter.mersmann@storaenso.com

Website: www.storaenso.com
Industry: Paper, Pulp & Wood

Stratfox Healthcare Group LLC

PO Box 5061
Basking Ridge, NJ, 07920

Tel: +1 908 432 8281
Contact: Robert Molander
Title: General Manager
E-mail: info@stratfoxhealthcare.com

Website: www.stratfoxhealthcare.com
Industry: Consulting Services

Strawberry Frog

60 Madison Avenue
New York, NY, 10010

Tel: +1 212 366 0500
Contact: Karin Drakenberg
Title: Executive Vice President
E-mail: inquiries@strawberryfrog.com

Website: www.strawberryfrog.com
Industry: Marketing, PR & Communication

Stutterheim Raincoats

232 Mulberry Street
New York, NY, 10012

Tel: +1 917 261 5567
E-mail: asogatan@stutterheim.com

Website: www.stutterheim.com
Industry: Fashion & Apparel

Sun West Studios

450 West 31 Street, 10th Floor
New York, NY, 10001

Tel: +1 212 330 9900
E-mail: info@sunweststudios.com

Website: www.sunweststudios.com
Industry: Event Services

Svenska Handelsbanken AB,**New York Branch**

875 Third Avenue, 4th Floor
New York, NY, 10022

Tel: +1 212 326 5100
Contact: Susanna Svartz
Title: General Manager
E-mail: info@handelsbanken.se

Website: www.handelsbanken.us
Industry: Financial Services

The Swedish Program

2654 Sunset Avenue
Utica, NY, 13502

Tel: +1 315 737 0123
Contact: Kenneth Wagner
Title: Executive Director
E-mail: admin@swedishprogram.org

Website: www.swedishprogram.org
Industry: Academic Institution

Swedbank, USA

One Penn Plaza, 15th Floor
New York, NY, 10119

Tel: +1 212 486 8400
Contact: John Matthews
Title: General Manager

Website: www.swedbank.com
Industry: Financial Services

Sweden's Best

11 Verbena Drive
Commack, NY, 11725

Tel: +1 877 864 8503
Contact: Richard Hanson
Title: Owner
E-mail: info@swedensbest.com

Website: www.swedensbest.com
Industry: Consumer Goods

System 3R

67 Forest Drive
Pomton Plains, NJ, 07444

Tel: +1 201 248 3885
Contact: Frank Johnson
Title: Area Manager
E-mail: frank.johnson@system3r.com

Website: www.system3r.com
Industry: Manufacturing & Engineering

Tarform Motorcycles

117B 11th Street
Brooklyn, NY, 11215

Tel: +1 917 250 3821
Contact: Taras Kravtchouk
Title: Founder & CEO
E-mail: taras@tarform.com

Website: www.tarform.com
Industry: Consumer Goods

Tarkett Inc.

1139 Lehigh Avenue
Whitehall, PA, 18052

Tel: +1 610 266 5642
Contact: Michel Giannuzzi
Title: CEO

Website: www.tarkett.com
Industry: Manufacturing & Engineering

Teleopti

1 Penn Plaza, 36th Floor
New York, NY, 10119

Tel: +1 917 853 1173
Contact: David Pålman
Title: President
E-mail: info@teleopti.com

Website: www.teleopti.com
Industry: IT Services & Software

Telia Company AB

Tel: +46 850 455 000
Contact: Christian Luiga
Title: CFO
E-mail: Christian.Luiga@teliacompany.com

Website: www.teliacompany.com
Industry: ICT

Teroforma

100 Washington Street
Norwalk, CT, 06854

Tel: +1 203 899 9950
Contact: Anna Hellman
Title: Owner/ Founder/ COO
E-mail: anna@teroforma.com

Website: www.teroforma.com
Industry: Design

Thermo-Calc Software, Inc

4160 Washington Road, Suite 230
McMurray, PA, 15317

Tel: +1 724 731 0074
Contact: Paul Mason
Title: President
E-mail: paul@thermocalc.com

Website: www.thermocalc.com
Industry: IT Services & Software

Thule, Inc.

42 Silvermine Road
Seymour, CT, 06483

Tel: +1 203 881 9600
Contact: Fred Clark
Title: President
E-mail: info@thule.com

Website: www.thule.com
Industry: Automotive

Tibell & Associates

228 Park Ave South, Suite 82426
New York, NY, 10003

Tel: +1 212 253 7652
Contact: Lena Tibell
Title: President

Website: www.tibell.us
Industry: Consulting Services

Tin Can Studios

57 Commerce Street
Brooklyn, NY, 11231

Tel: +1 347 251 0447
Contact: Ingrid Carozzi
Title: Founder and Creative Director
E-mail: ingrid@tincanstudiosbk.com

Website: www.tincanstudiosbk.com
Industry: Florist

Tiny's & The Bar Upstairs

135 West Broadway
New York, NY, 10013

Tel: +1 212 374 1135
Contact: Frank Young
Title: General Manager
E-mail: Events@tinysnyc.com

Website: www.tinysnyc.com
Industry: Hospitality

TIO

723 Old Stamford Road
New Canaan, CT, 06840

Tel: +1 646 450 8475
Contact: Michael Raisanen
Title: Founder & CEO
E-mail: michaelr@tioagency.com

Website: www.tioagency.com
Industry: Media

Titanix Engine Cooling

2258 Allen Street
Jamestown, NY, 14701

Tel: +1 716 450 9522
Contact: Bruno Jouannet
Title: General Manager Operating
Unit North America
E-mail: bruno.jouannet@titanx.com

T-Kartor USA

365 Bridge Street
Brooklyn, NY, 11201

Tel: +1 718 643 0643
Contact: Christer Kjellkvist
Title: CEO
E-mail: christer.kjellkvist@t-kartorusa.com

Website: www.t-kartor.com
Industry: IT Services & Software

Tocca Entertainment LLC

81 Pondfield Road , Suite D190
Bronxville, NY, 10708

Tel: +1 212 245 8688
Contact: Viktoria Tocca
Title: Owner & President
E-mail: viktoriat@tocca.org

Website: www.viktoriatocca.com
Industry: Art, Entertainment & Film

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Treebath

244 Fifth Avenue, Suite N203
New York, NY, 10001

Tel: +1 203 529 5379
Contact: Oskar Elmger
Title: Co-Founder
E-mail: oskar@tree-bath.com

Website: www.tree-bath.com
Industry: Travel

Trelleborg Sealing Solutions East

100 Independence Lane
Chalfont, PA, 18914

Tel: 1 260-749-9631
Contact: Wally Hajduczek
Title: General Manager
E-mail: tssusaeast@trelleborg.com

Website: www.tss.trelleborg.com
Industry: Manufacturing & Engineering

Trollbäck + Company

490 Broadway, 5th Floor
New York, NY, 10012

Tel: +1 212 529 1010
Contact: Jakob Trollbäck
Title: Founder & Chief Creative Officer
E-mail: hello@trollback.com

Website: www.trollback.com
Industry: Media

Uniquely Swedish Gifts

Tel: +46 814 688 8177
Contact: Kathryn Kylander
Title: Owner
E-mail: Sales@uniquelyswedishgifts.com

Website: www.uniquelyswedishgifts.com
Industry: Interior Design & Furnishing

Universal Space Network

417 Caredean Drive Suite A
Horsham, PA, 19044

Tel: +1 215 328 9130
Contact: John. E Williams
Title: President & CEO
E-mail: info@uspacenet.com

Website: www.sscspace.com
Industry: Technology

Universum

254 West 31st street, 12th floor
New York, NY, 10001

Tel: +1 646 874 1297
Contact: Jonna Sjövall
Title: Managing Director Americas
E-mail: jonna.sjovall@universumglobal.com

Website: www.universumglobal.com
Industry: Consulting Services

Unna Bakery / Ulrika Pettersson

c/o SACCNY 900 3rd Ave, 29th floor
New York, NY, 10022

Tel: +1 917 543 8133
Contact: Ulrika Pettersson
Title: Founder & Owner
E-mail: ulrika@unnabakery.com

Website: www.unnabakery.com
Industry: Food & Beverage

UOM, Unheard of Music, LLC.

473 Broadway
New York, NY, 10013

Tel: +1 917 573 6410
Contact: Anders Holst
Title: Owner
E-mail: info@andersholst.com

Website: www.andersholst.com
Industry: Art, Entertainment & Film

UP THERE, EVERYWHERE

568 Broadway, 11th Floor
New York, NY, 10012

Tel: +1 609 575 2702
Contact: Eric Dowell
Title: Chief Creative Officer
E-mail: eric@upthereeverywhere.com

Website: www.upthereeverywhere.com
Industry: Media

View Imaging, Inc.

137 Varick Street
New York, NY, 10014

Tel: +1 212 242 4742
Contact: Peter Rundqvist
Title: CEO
E-mail: peter@viewimaging.com

Website: www.viewimaging.com
Industry: Photography

Valuex Inc.

62 Southfield Avenue Suite 120
Stamford, CT, 06902

Tel: +1 203 832 9745
Contact: Ulrika E. Johansson
Title: Co-Founder
E-mail: ulrika@valu-ex.com

Website: www.valuexinc.com
Industry: Financial Services

ViiiR North American Partner | Bolon

27 West 24th Street, Suite 601
New York, NY, 10010

Tel: +1 212 252 2049
Contact: Ed Pedrick
Title: Managing Director
E-mail: epedrick@viiiir.com

Website: www.bolon.com/us
Industry: Design

Versasec LLC

175 Varick Street, 5th Floor
New York, NY, 10014

Tel: +1 800 219 8150
Contact: Joakim Thorén
Title: CEO
E-mail: info@versasec.com

Website: www.versasec.com
Industry: IT Services & Software

Viking Investments Group, Inc.

1330 Avenue of the Americas, Suite 23 A
New York, NY, 10019

Tel: +1 212 653 0946
Contact: Tom Simeo
Title: Chairman & CFO
E-mail: infonewyork@vikinginvestments.com

Website: www.vikinginvestments.us
Industry: Financial Services

Veryday Inc

875 Third Avenue, 5th Floor
New York, NY, 10022

Tel: +1 917 353 1542
Contact: Daniel Höglund
Title: Chief Design Officer
E-mail: daniel.hoglund@veryday.com

Website: www.veryday.com
Industry: Design

Virserius Studio

150 West 28th Street, Suite 1704
New York, NY, 10001

Tel: +1 212.337.2195
Contact: Therese Virserius
Title: Owner
E-mail: therese@virseriusstudio.com

Website: www.virseriusstudio.com
Industry: Interior Design & Furnishing

Vistrada LLC

245 Park Avenue, 39th Floor
New York, NY, 10167

Tel: +1 917 426 7510
Contact: Peter. I Pernebo
Title: Principal & Vice President
Consulting Services
E-mail: peter.pernebo@vistrada.com

Website: www.vistrada.com
Industry: Consulting Services

Visual Structures LLC

211 President Street, Apt 4
Brooklyn, NY, 11231

Tel: +1 917 715 2377
Contact: Martin Adolfsson
Title: Founder and Owner
E-mail: martin@martinadolfsson.com

Website: www.martinadolfsson.com
Industry: Photography

Vive La Crepe

189 Columbus Avenue
New York, NY, 10023

Tel: +1 917 251 7093
Contact: Ulrika Bengtsson
Title: Managing Director
E-mail: ulrika@vivelacrepe.fr

Website: www.vivelacrepe.fr
Industry: Food & Beverage

VOD Gourmet LLC

P.O. Box 4922
Greenwich, CT, 06830

Tel: +1 203 531 5172
Contact: Ulla Nylin
Title: Founder
E-mail: ulla@vodkacheese.com

Website: www.vodkacheese.com
Industry: Food & Beverage

Volvo Cars of North America LLC

1 Volvo Drive
Rockleigh, NJ, 07647

Tel: +1 201 214 2110
Contact: Dean Shaw
Title: Vice President,
Corporate Communications
E-mail: dean.shaw@volvocars.com

Website: www.volvocars.com
Industry: Automotive

Volvo Construction Equipment

312 Volvo Way
Shippensburg, PA, 17257

Tel: +1 717 532 9181
Contact: Meg Dameron
Title: Communications Manager
E-mail: meg.dameron@volvo.com

Website: www.volvoce.com
Industry: Manufacturing & Engineering

Volvo Group Investor Relations

One International Blvd. Suite 400
Mahwah, NJ, 07495

Tel: +1 201 252 8844
Contact: John Hartwell
Title: Vice President,
Investor Relations
E-mail: john.hartwell@volvo.com

Website: www.volvogroup.com
Industry: Manufacturing & Engineering

W29 Showroom

4 W 29th St
New York, NY, 10001

Tel: +1 212 563 0163
Contact: Susanne Rehnström
Title: Owner
E-mail: susanne.rehnstrom
@w29showroom.com

Website: www.w29showroom.com
Industry: Fashion & Apparel

Wallenius Wilhelmsen Logistics

Americas LLC

188 Broadway
Woodcliff Lake, NJ, 07677

Tel: +1 201 307 1300
Contact: Richard Heintzelman
Title: Executive Vice President
E-mail: gotoperation@2wglobal.com

Website: www.2wglobal.com
Industry: Logistics & Packaging

Webguide Partner

1441 Broadway, Suite 5003
New York, NY, 10018

Tel: +1 646 569 5606
Contact: Lotta Karlsson
Title: Vice President
E-mail: info@wgp.se

Website: www.webguidepartner.com
Industry: Marketing, PR &
Communications

WeSC

270 Lafayette Street, Ste 500
New York, NY, 10012

Tel: +1 212 925 9372
Contact: Joseph Janus
Title: CEO
E-mail: joseph.janus@wesc.com

Website: www.wesc.com
Industry: Fashion & Apparel

Westmatic Corporation

485 Cayuga Road
Cheektowaga, NY, 14225

Tel: +1 248 633 6637
Contact: Johanna Sundell
Title: President
E-mail: mail@westmatic.com

Website: www.westmatic.com
Industry: Manufacturing & Engineering

Westmusa, Inc.

235 West 48th Street, Suite 42B
New York, NY, 10036

Tel: +1 212 582 3647
Contact: Ann-Christine Westerlund
Title: International Tax Advisor
E-mail: westmusa@aol.com

Website: www.westmusa.com
Industry: Financial Services

Whispr Group, Inc.

c/o Spring Place, 6 St Johns Ln
New York, NY, 10013

Tel: +1 917 257 7233
Contact: Cronja Hultin
Title: Managing Director
E-mail: hello@whisprgroup.com

Website: www.whisprgroup.com
Industry: Marketing & Communication

Windeye Partners, Inc.

666 Old Country Road, Suite 300
Garden City, NY, 11530

Tel: +1 516 417 8396
Contact: Michael Guthammar
Title: Founding Partner
E-mail: windeye@windeyepartners.com

Website: www.windeyepartners.com
Industry: Financial Services

Xylem, Inc.

1 International Drive
Rye Brook, NY, 10573

Tel: +1 914 323 5700
Contact: Patrick K. Decker
Title: President & CEO
E-mail: Info@xylem.com

Website: www.xylem.com
Industry: Manufacturing & Engineering

Your Majesty Co.

29 East 19th Street, 3rd Floor
New York, NY, 10003

Tel: +1 646 415 8574
Contact: Peter Karlsson
Title: President
E-mail: peter@your-majesty.com

Website: www.yourmajesty.co
Industry: Marketing, PR &
Communications

Your Special Delivery Service, Inc.

647 West 27th Street, 2nd Floor
New York, NY, 10001

Tel: +1 646 392 7020
Contact: Carl Wallin
Title: CEO
E-mail: order.nyc@ysds.com

Website: www.ysds.com
Industry: Logistics & Packaging

Yvone Christa Inc.

223 Mott Street
New York, NY, 10012

Tel: +1 212 965 1001
Contact: Christina Söderström
Title: Owner

Website: www.yvonechrista.com
Industry: Design

Zibetto Espresso Bar

1221 6th Avenue
New York, NY, 10020

Tel: +1 646 283 9919
Contact: Mikael Olsson
Title: Owner
E-mail: mikael.olsson@zibetto.com

Website: www.zibettoespresso.com
Industry: Food & Beverage

Åkers National Roll Company

400 Railroad Avenue
Avonmore, PA, 15618

Tel: +1 724 697 4533
Contact: Eric Bonelli
Title: Regional Sales Director
E-mail: eric.bonelli@akersrolls.com

Website: <http://www.uniones.com/>
Industry: Manufacturing & Engineering

Åström photo

Tel: +1 917 414 8713
Contact: Catarina Lundgren Åström
Title: Owner
E-mail: cat.astrom@gmail.com

Website: www.astromphoto.com
Industry: Photography



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Consulate General of Sweden New York

One Dag Hammarskjöld Plaza
885 Second Avenue, 40th Floor
New York, NY 10017
Tel: +1 212 583 2560
Fax: +1 212 583 2585
generalkonsulat.new-york@gov.se
www.swedenabroad.com

Embassy of Sweden

2900 K Street N.W.
Washington, DC 20007
Tel: +1 202 467 2600
Fax: +1 202 467 2699
E-mail: ambassaden.washington@gov.se
www.swedenabroad.com/washington

Permanent Mission of Sweden to the United Nations

One Dag Hammarskjöld Plaza
885 Second Avenue, 46th Floor
New York, NY 10017
Tel: +1 212 583 2500
E-mail: sweden@un.int
www.swedenabroad.com/un

VisitSweden

655 Third Ave, Suite 1810
New York, NY 10017
Tel: +1 212 885 9700
Fax: +1 212 885 9710
E-mail: usa@visitsweden.com
www.visitsweden.com

In Sweden

Business Sweden

World Trade Center
Klarabergsviadukten 70
Box 240
SE-101 24 Stockholm
Sweden
Tel: +46 8 588 660 00
Fax: +46 8 588 661 90
E-mail: info@business-sweden.se
www.business-sweden.se

Confederation of Swedish Enterprise

Storgatan 19
SE-114 82 Stockholm
Sweden
Tel: +46 8 553 430 00
www.svensktnaringsliv.se

Embassy of the United States of America

Dag Hammarskjölds Väg 31
SE-115 89 Stockholm
Sweden
Tel: +46 8 783 53 00
Fax: +46 8 661 19 64
www.usemb.se

Swedish Customs

Box 12854
SE-112 98 Stockholm
Sweden
Tel: +46 771 52 05 20
Fax: +46 8 20 80 12
E-mail: tullverket@tullverket.se
www.tullverket.se

Swedish Companies

Registration Office

The Companies Department
Stuvarvägen 21
SE-852 29 Sundsvall
Sweden
Tel: +46 771 670 670
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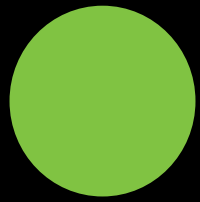
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